

Review of Initial Markets for Fusion Energy Or any new heat source

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Hiring for T2M for fusion

- Work with Scott and Colleen!
- Help make fusion real!

Tech-to-market introduction

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Goals for the market study

- Suggest initial markets
 - 2035
 - Carbon tax up to 100 $/tCO_2$
 - Looking for existing markets
- Audience:
 - Companies
 - Investors
 - Larger fusion community
- Suggest market requirements and price enhancements





Factors to consider for selecting initial markets





Results are in \$/MWh_e





Electricity: Consider early markets where prices are high



Other factors:

- Renewable capacity
- Population density
- Nuclear technological capabilities
- Capacity payments



Electricity: Thermal storage fills out the duck curve



CHANGING WHAT'S POSSIBLE

Electricity: Must compete with natural gas in the long term

LCOE for NGCC by carbon tax and gas price



Natural-gas fuel price (\$/MMBTU)

Process heat market will mostly be inaccessible to fusion

Tough market in general:

- Dependent on local customer
- Competing against free fuel
- Needs high temps

But: some promising markets, including remote mines:

- Repeat customers
- High price
- Tolerant of downtime





Hydrogen could provide a small early market

Heating:

- Japan: 78 \$/MWh_e (3.5 \$/kgH₂)
- Europe: 66 \$/MWh_e (3.0 \$/kgH₂)

Energy companies ready to build hydrogen plant if fusion is "the right price" Firm power is less important than for electricity—more competition from renewables

No obvious early markets in:

- Ammonia, Methanol
- Oil refining
- Steel refining





Economic boosts











Retrofitting coal plants could significantly reduce capex



Based on unpublished work by Staffan Qvist



Direct Air Capture provides opportunity to reduce cost

Potential to reduce fusion LCOE by 35% through cogeneration

- Fusion supplies DAC plant free heat and electricity
- DAC plant generates revenue equal to cost per ton of CO₂





Desalination is cheaper with fusion

Thermal desalination methods require heat at about 100°C

Providing waste heat from fusion could cut O&M for desalination by about half





District heating could provide a unique market for fusion

Individual cities can use multiple GW_t

Fusion plants might be closer to demand than fission

Early market requires finding a large heat network to supply





Carbon taxes will affect analysis

CARBON PRICING INITIATIVES AROUND THE WORLD





World Bank's State and Trends of Carbon Pricing 2019

CHANGING WHAT'S POSSIBLE

Other factors







Conclusions

- Grid electricity presents the most promising early market
 - For early development, look to countries with high costs of electricity
 - For longer term, 50 \$/MWh is a good benchmark that opens up most markets
 - Integrated thermal storage will be needed to compete in markets with high renewables

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- The process heat market will be challenging in the short term and long term
 - There may be special circumstances where fusion could work well
- In areas where hydrogen is expensive, fusion could be a good fit
 - A market would be available in Japan if fusion can cost 78 \$/MWh
 - To reach larger markets worldwide, fusion would need to be half that cost
- Various economic boosts could help initial fusion deployment
- Carbon taxes will benefit fusion in all scenarios

