

# Review of Initial Markets for Fusion Energy

## Or any new heat source

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# A bit about me

- ▶ Used to be a software engineer
- ▶ Started Strong Atomics
- ▶ Formerly T2M at ARPA-E for fusion

J. Fusion Energy manuscript No.  
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## Potential Early Markets for Fusion Energy

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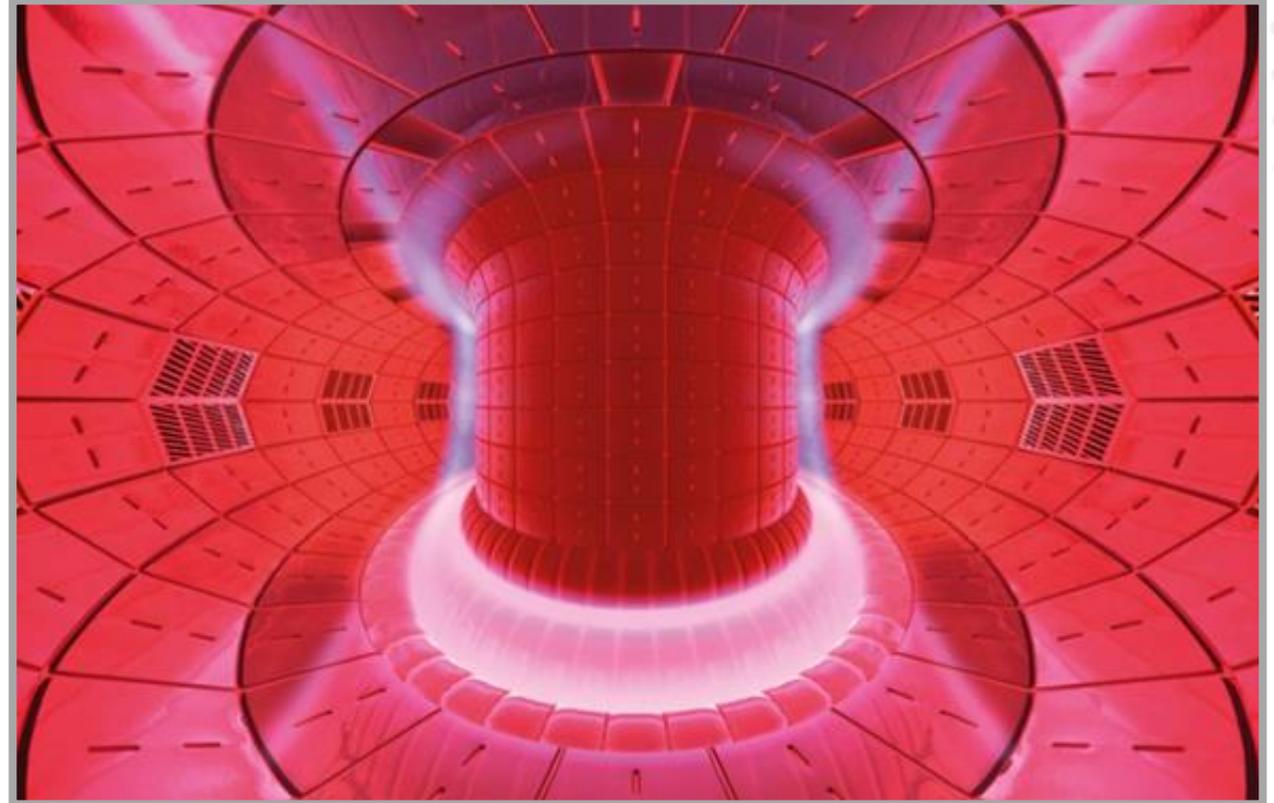
**Abstract** We identify potential early markets for fusion energy and their projected cost targets, based on analysis and synthesis of many relevant, recent studies and reports. Because private fusion companies aspire to start commercial deployment before 2040, we consider potential markets for fusion in 2035, including electricity, process heat, and hydrogen production. We variously consider “business-as-usual” and high-renewables-penetration scenarios, as well as carbon pricing up to 100 \$/tCO<sub>2</sub>. Key findings are that fusion developers

### 1 Introduction

It is widely assumed that when fusion energy gain is demonstrated, humanity will be on the cusp of an age of economical, abundant, and carbon-free energy. Indeed, there are reasons to believe that if fusion power is achieved and allowed to mature, low costs might follow. Assuming that technical feasibility is demonstrated, several things must happen for fusion to reach maturity: regulations must not stifle it; the public must

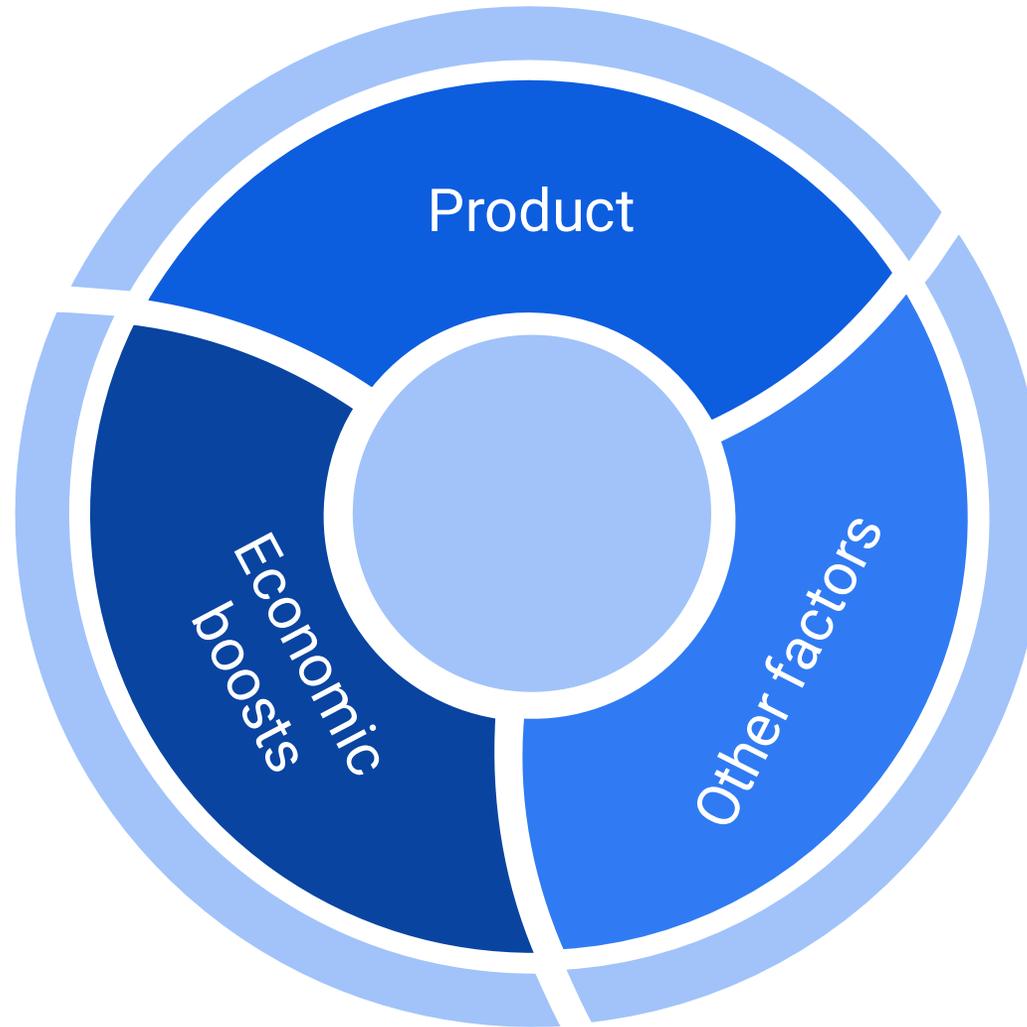
# Goals for the market study

- ▶ Suggest initial markets
  - 2035
  - Carbon tax up to 100 \$/tCO<sub>2</sub>
  - Looking for existing markets
- ▶ Audience:
  - Companies
  - Investors
  - Larger fusion community
- ▶ Suggest market requirements and price enhancements



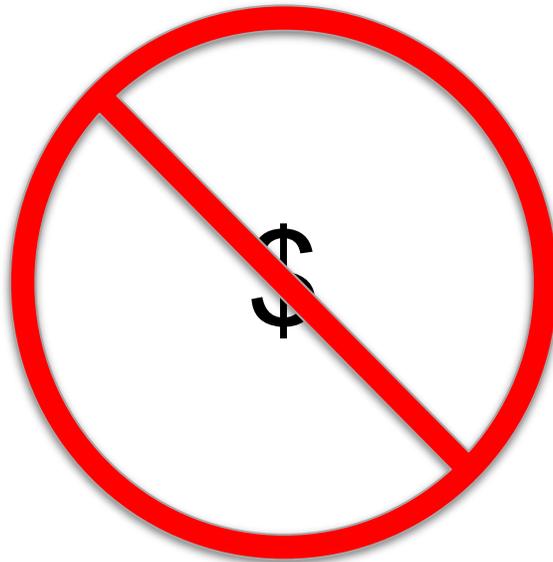
# Factors to consider for selecting initial markets

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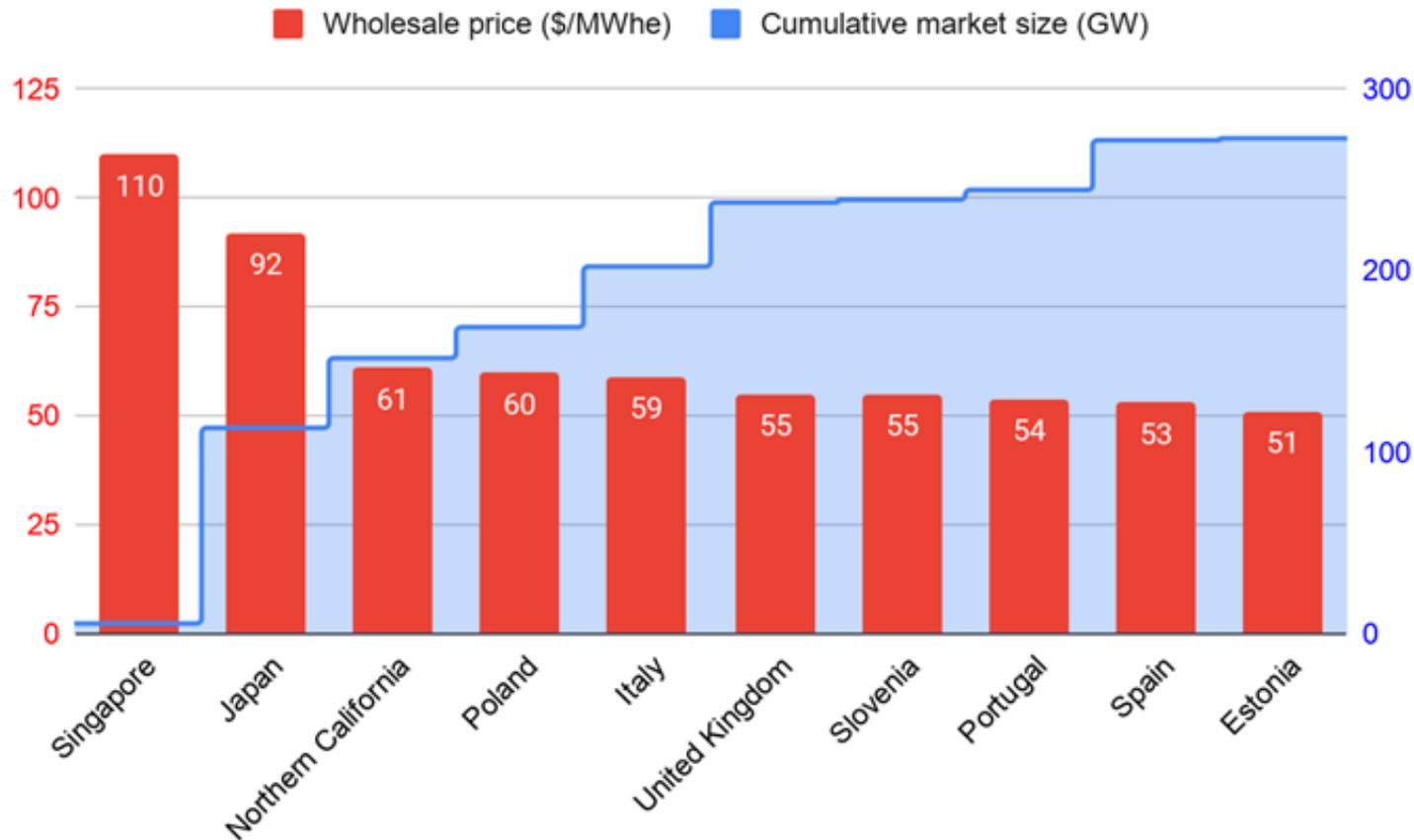


# Results are in $\$/MWh_e$

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# Electricity: Consider early markets where prices are high



## Other factors:

- ▶ Population density
- ▶ Nuclear technological capabilities
- ▶ Capacity payments
- ▶ Renewable capacity

# Electricity: Thermal storage fills out the duck curve

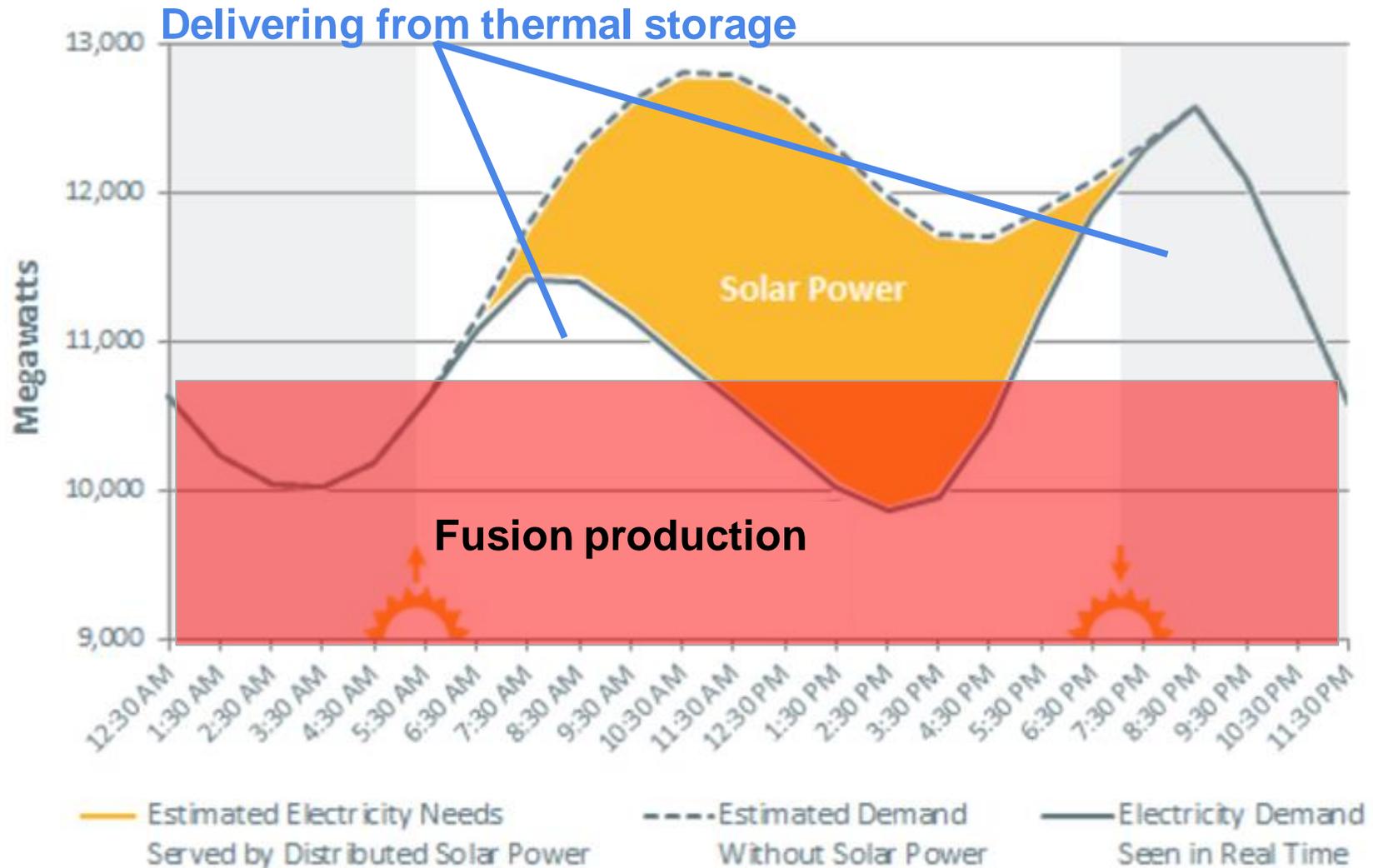
High renewables lower the capacity factor for firm power



Big increase in LCOE for fusion

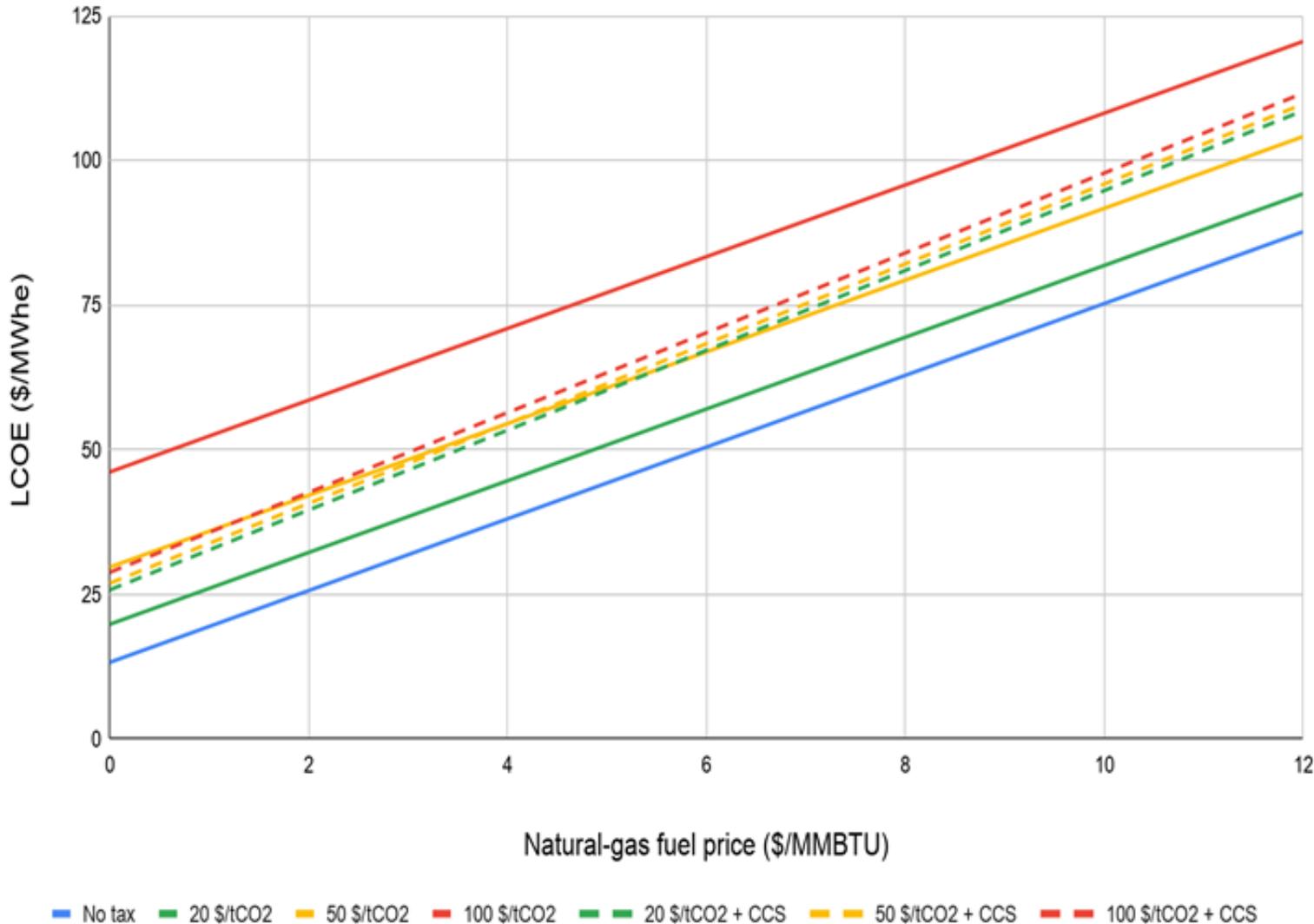


Integrated thermal storage might reduce LCOE by ~40%



# Electricity: Must compete with natural gas in the long term

LCOE for NGCC by carbon tax and gas price



## LCOE Benchmarks

- Lazard: 44–68 \$/MWh<sub>e</sub>
- EIA: 38–67 \$/MWh<sub>e</sub>
- DOSCOE: 17–28 \$/MWh<sub>e</sub>

Target for fusion: 50 \$/MWh<sub>e</sub>?

# Process heat market will mostly be inaccessible to fusion

Tough market in general:

- ▶ Dependent on local customer
- ▶ Competing against free fuel
- ▶ Needs high temps

But: some promising markets, including remote mines:

- ▶ Repeat customers
- ▶ High price
- ▶ Tolerant of downtime



# Hydrogen could provide a small early market

Heating:

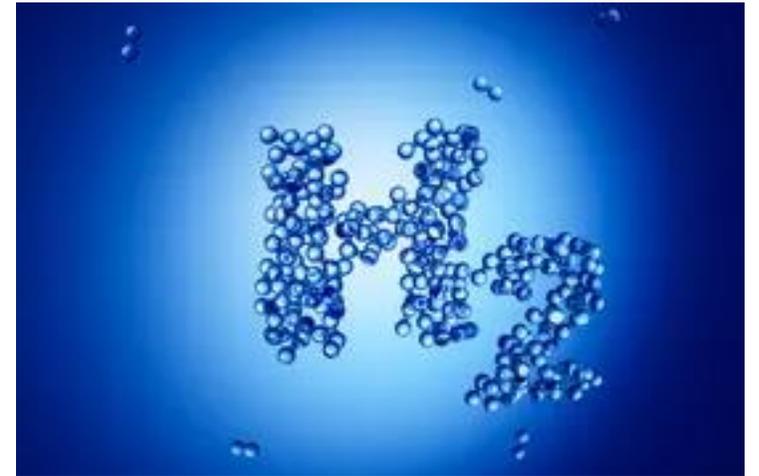
- ▶ Japan: 78 \$/MWh<sub>e</sub> (3.5 \$/kgH<sub>2</sub>)
- ▶ Europe: 66 \$/MWh<sub>e</sub> (3.0 \$/kgH<sub>2</sub>)

Energy companies ready to build hydrogen plant if fusion is “the right price”

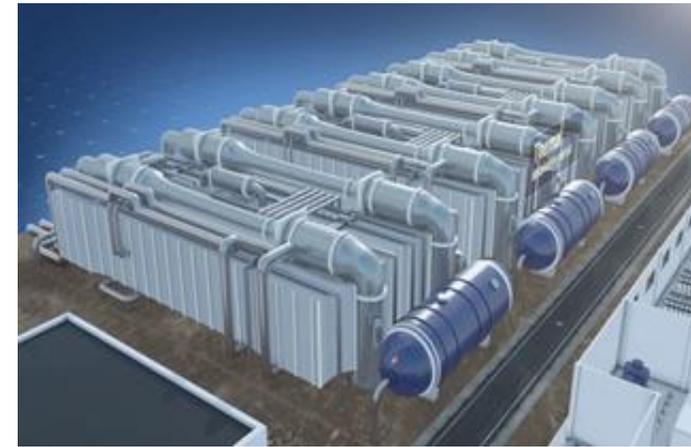
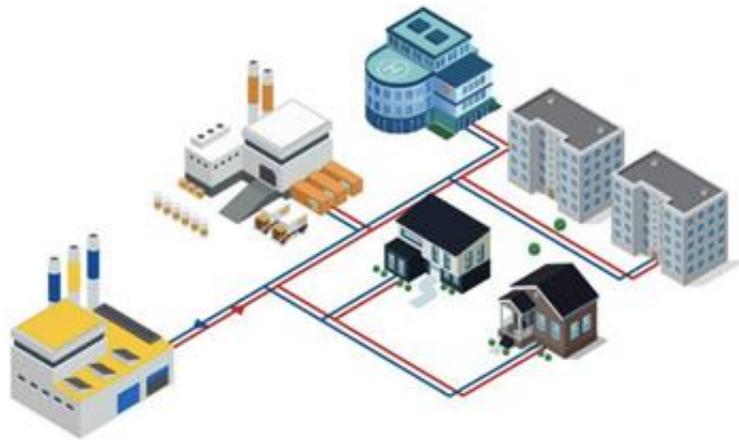
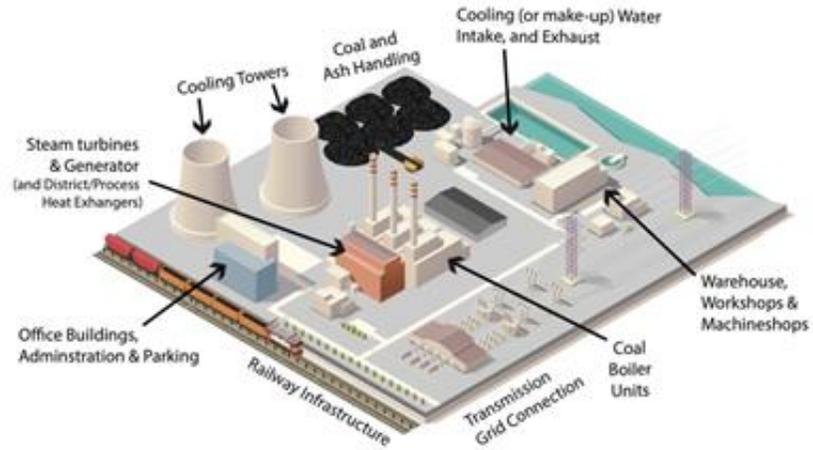
Firm power is less important than for electricity—more competition from renewables

No obvious early markets in:

- ▶ Ammonia, Methanol
- ▶ Oil refining
- ▶ Steel refining



# Economic boosts

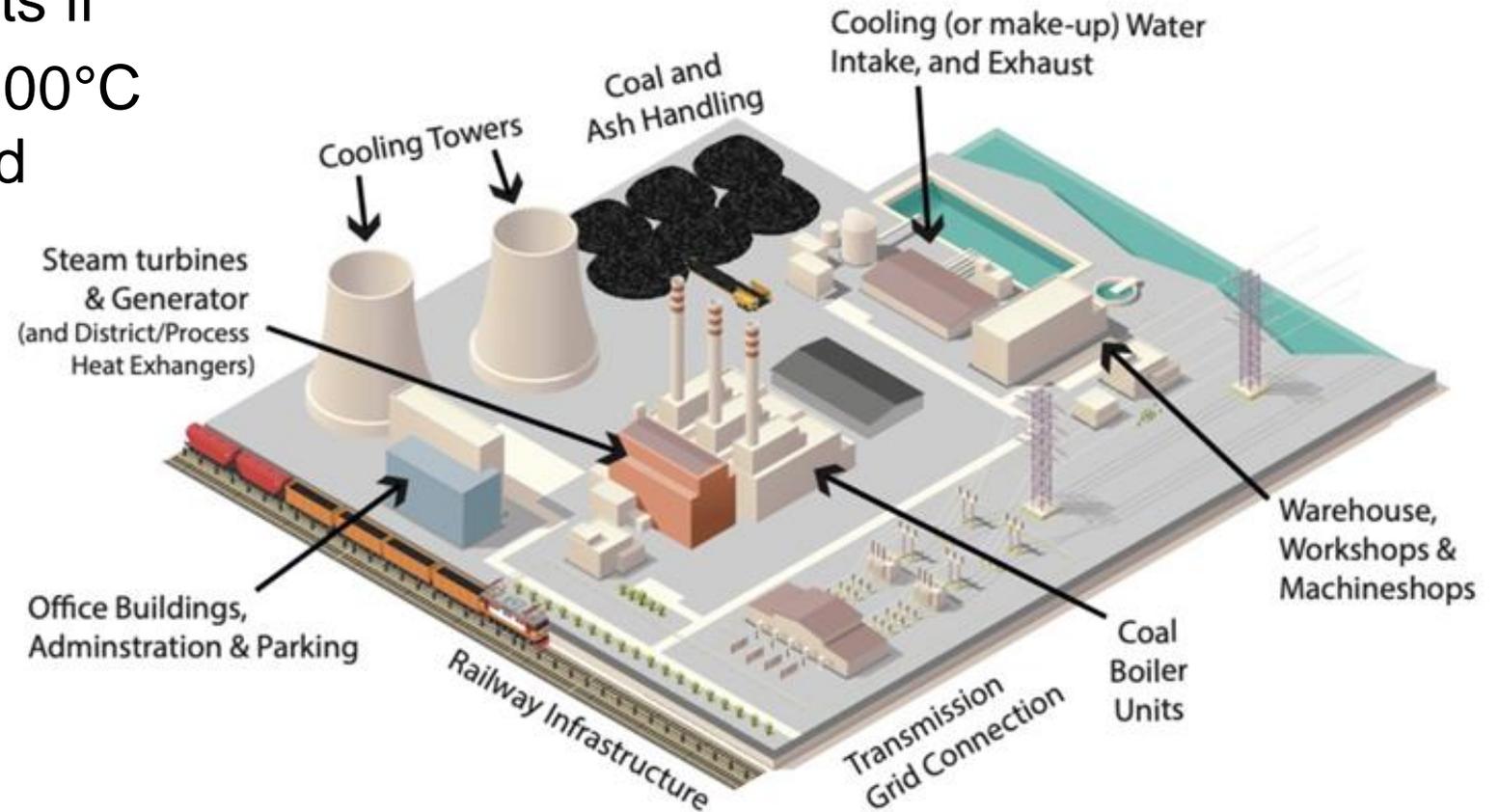


# Retrofitting coal plants could significantly reduce capex

Save up to 30% of capital costs if

- ▶ Fusion delivers steam at 500°C
- ▶ Coal plant is < 20 years old

Fusion and fission are the best fits for repowering most coal plants



S. Qvist, P. Gladysz, L. Bartela, A. Sowizdzal, *Energies* 14, 120 (2021). <https://doi.org/10.3390/en14010120>

# Direct Air Capture provides opportunity to reduce cost

Potential to reduce fusion LCOE by 35% through cogeneration

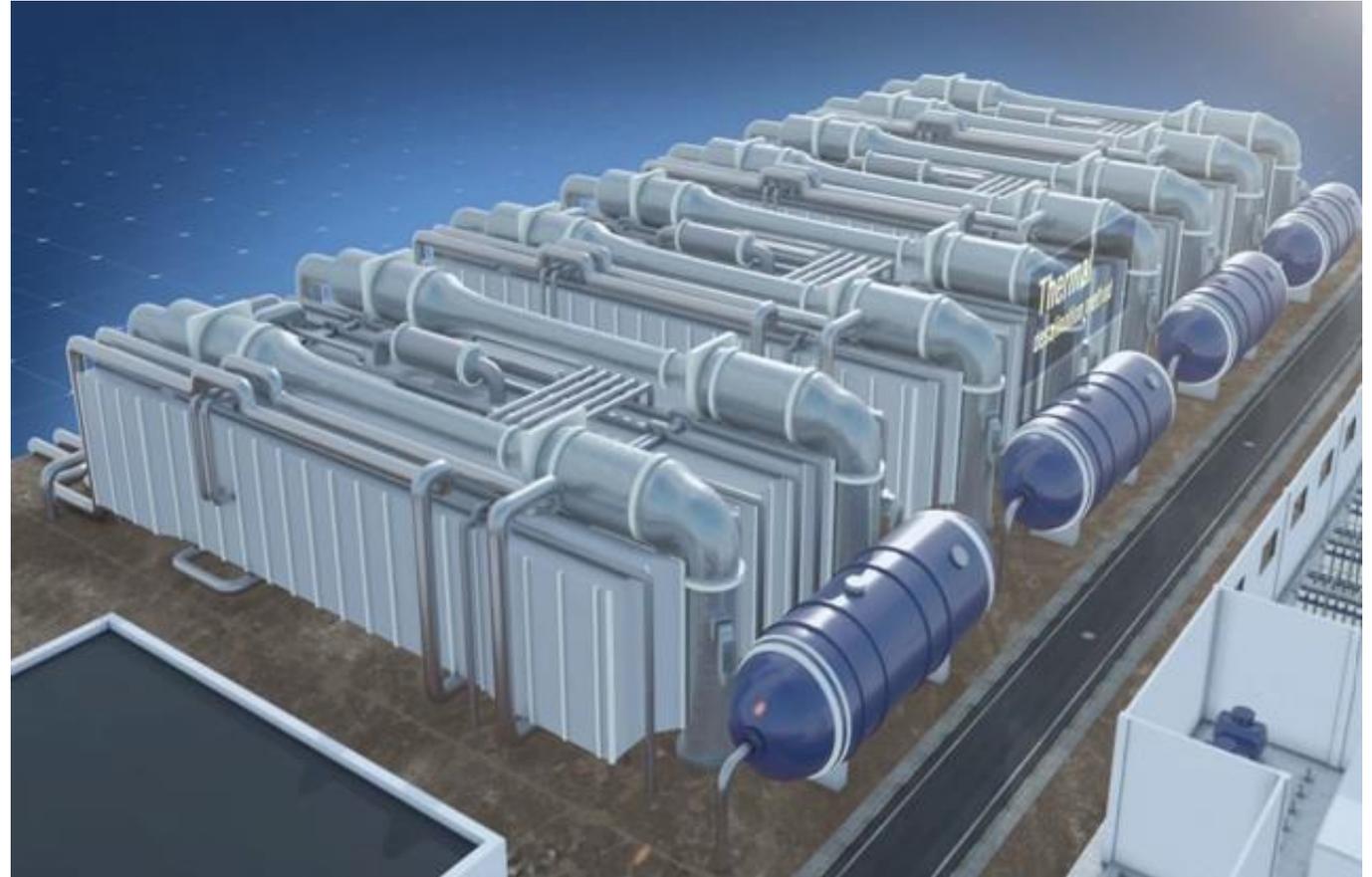
- ▶ Fusion supplies DAC plant free heat and electricity
- ▶ DAC plant generates revenue equal to cost per ton of CO<sub>2</sub>



# Desalination is cheaper with fusion

Thermal desalination methods require heat at about 100°C

Providing waste heat from fusion could cut O&M for desalination by about half

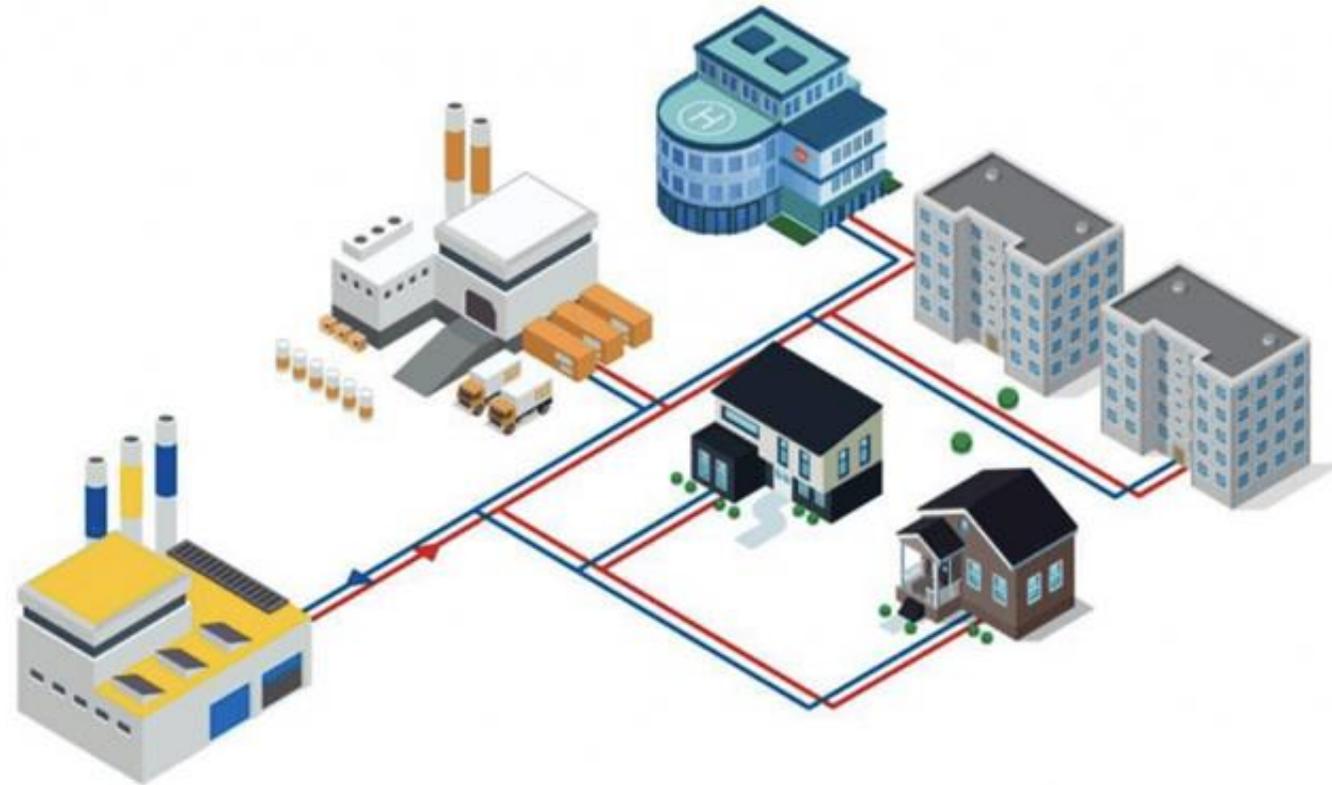


# District heating could provide a unique market for fusion

Individual cities can use multiple  $\text{GW}_t$

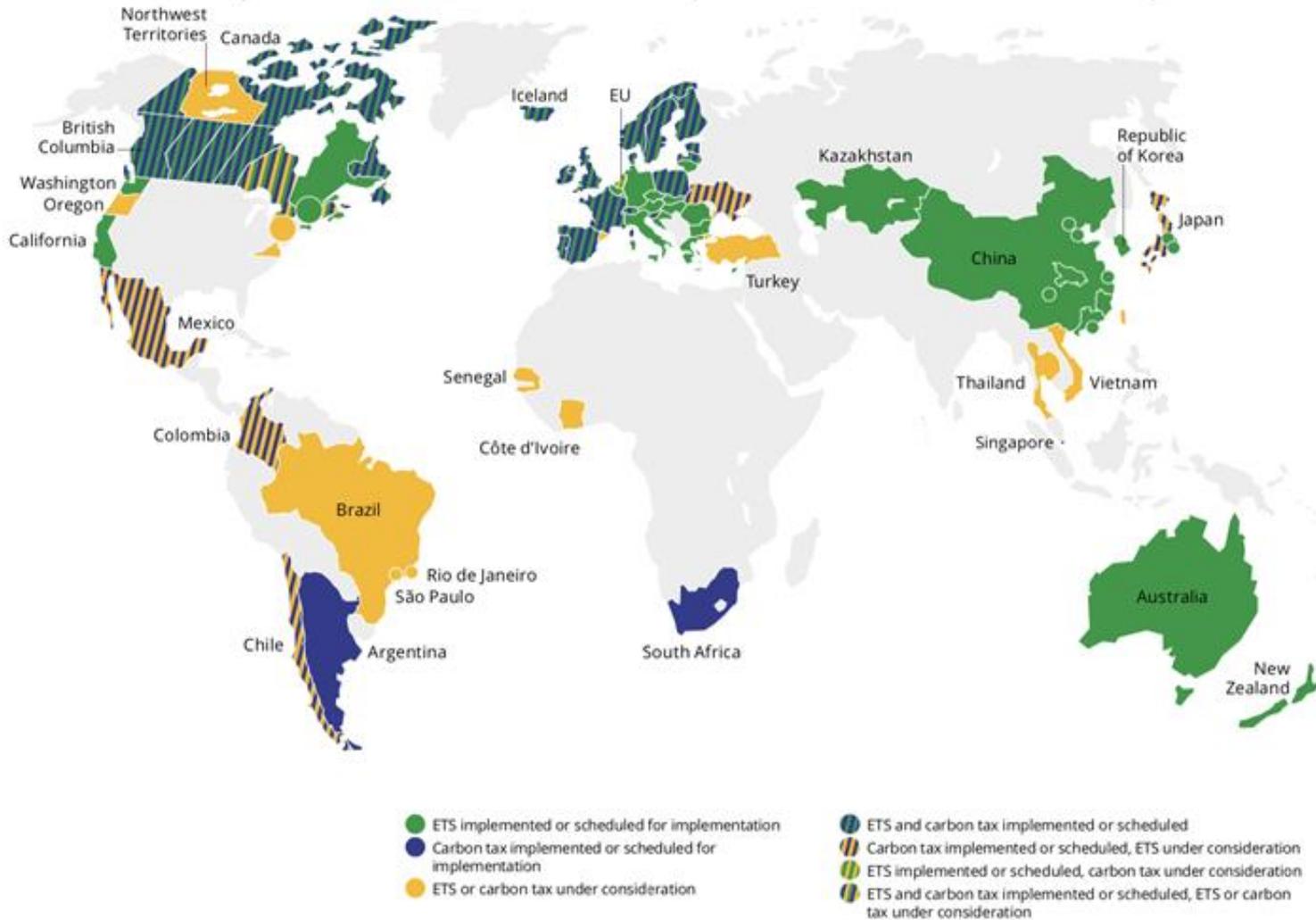
Fusion plants might be closer to demand than fission

Early market requires finding a large heat network to supply



# Carbon taxes will affect analysis

## CARBON PRICING INITIATIVES AROUND THE WORLD



implemented or scheduled for implementation



**46 NATIONAL  
28 SUBNATIONAL**  
jurisdictions



**11 GtCO<sub>2</sub>e = 20%**  
of GHG emissions covered



Range of prices in existing initiatives

**US\$1 - 127/tCO<sub>2</sub>e**

**51% of the emissions covered are priced < US\$10/tCO<sub>2</sub>e**

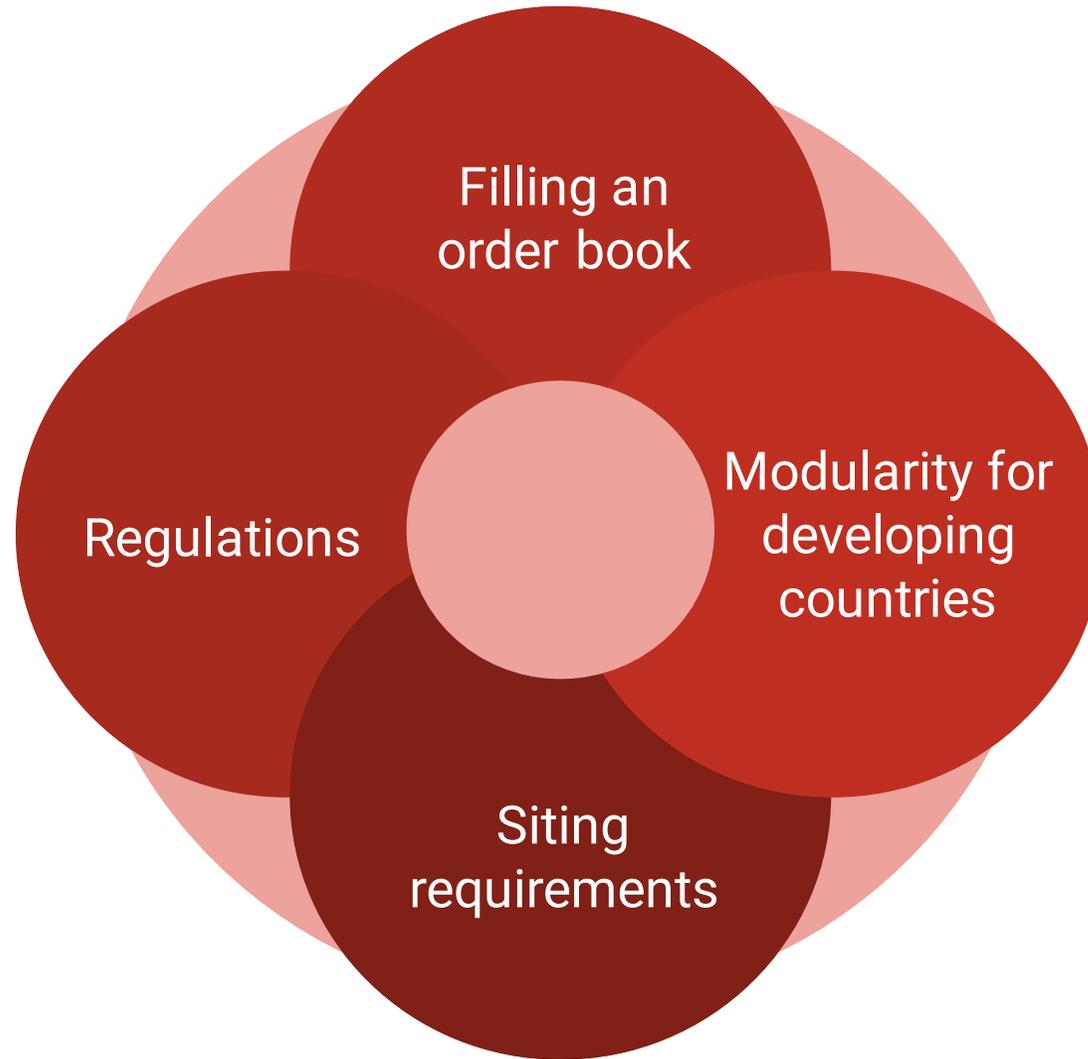


**US\$44 BILLION**

raised in carbon pricing revenues in 2018.

# Other factors

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# Conclusions

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- ▶ Grid **electricity** presents the most promising early market
  - For early development, look to countries with high costs of electricity
  - For longer term, 50 \$/MWh is a good benchmark that opens up most markets
  - Integrated thermal storage will be needed to compete in markets with high renewables
- ▶ The **process heat** market will be challenging in the short term and long term
  - There may be special circumstances where fusion could work well
- ▶ In areas where **hydrogen** is expensive, fusion could be a good fit
  - A market would be available in Japan if fusion can cost 78 \$/MWh
  - To reach larger markets worldwide, fusion would need to be half that cost
- ▶ Various **economic boosts** could help initial fusion deployment
- ▶ **Carbon taxes** will benefit fusion in all scenarios

Questions?