

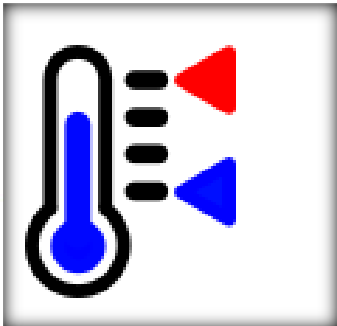
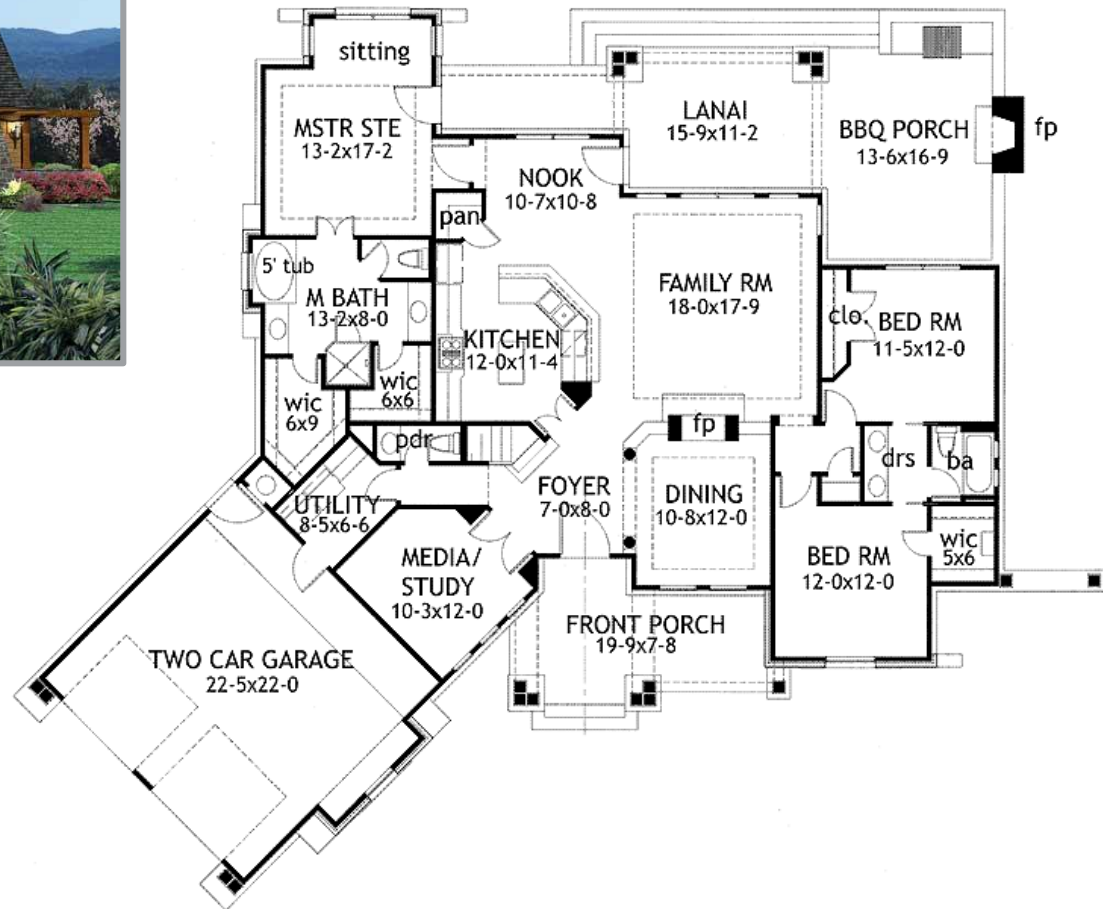
Advanced Occupancy Sensors for Better Buildings Workshop

July 12 – July 13, 2016
Portland, OR

PD: Jennifer Gerbi



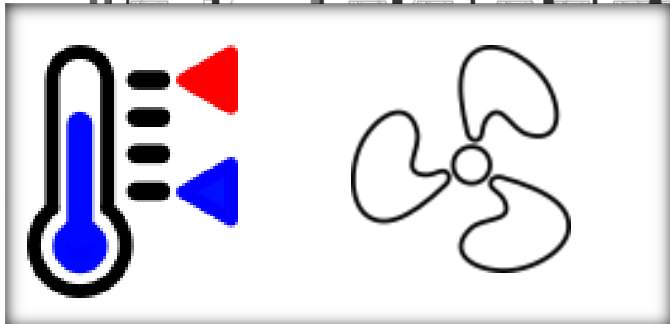
What happens when you're not home?



A large, modern, multi-story building with a prominent glass facade and a large, green, pyramid-shaped structure in the foreground. The building has a grid-like pattern of windows and a flat roof. The pyramid is made of green glass panels. In the foreground, there is a grassy area with a few people and a small fence. Two American flags are visible on poles in front of the building.



What happens when you're not at work?



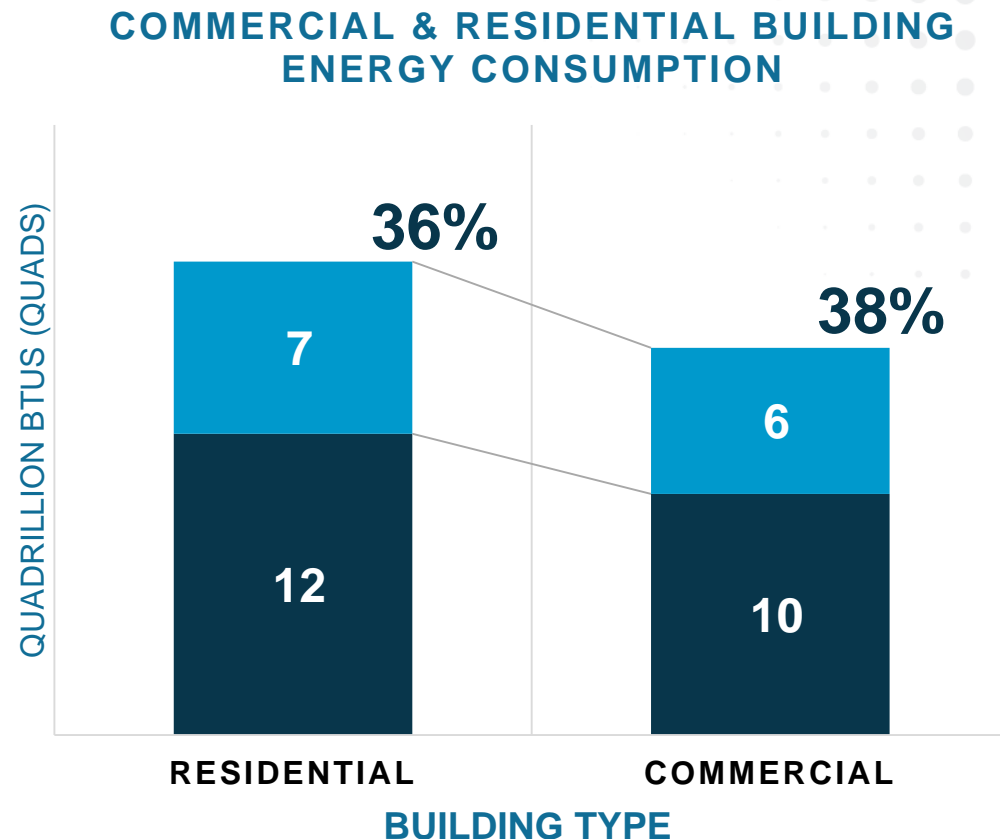
**What's Missing?
DATA.**

Existing Buildings = 35 QUADS of Energy

**13 QUADS:
Res + Comm**

**We waste SO MUCH
of this!**

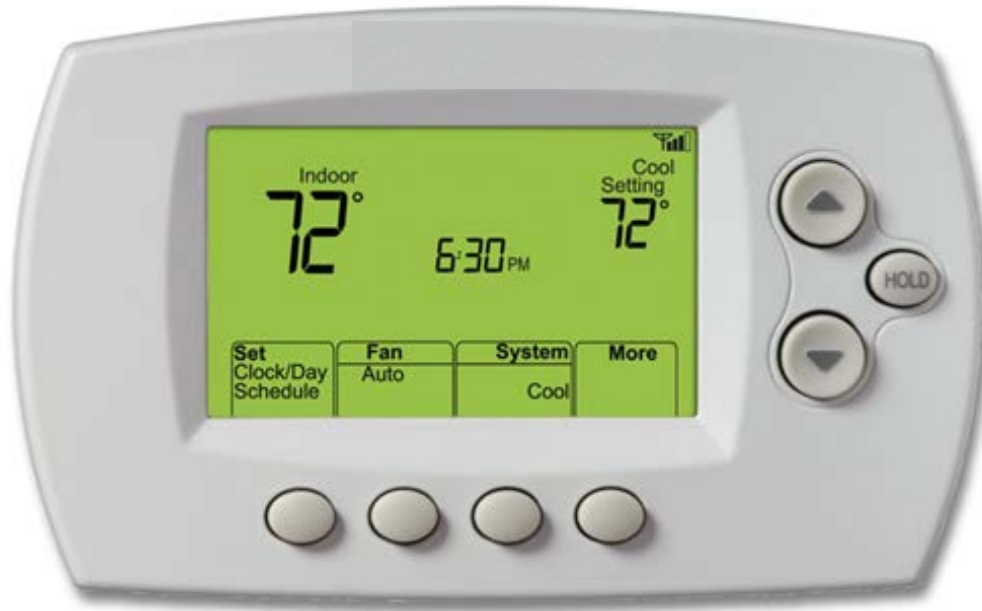
EIA's RECS 2009 and CBECS 2012



~7.5% reduction = 1 quad

Use technology to stop wasting what we don't need.
Pragmatically. Invisibly.

Can users supply the data?

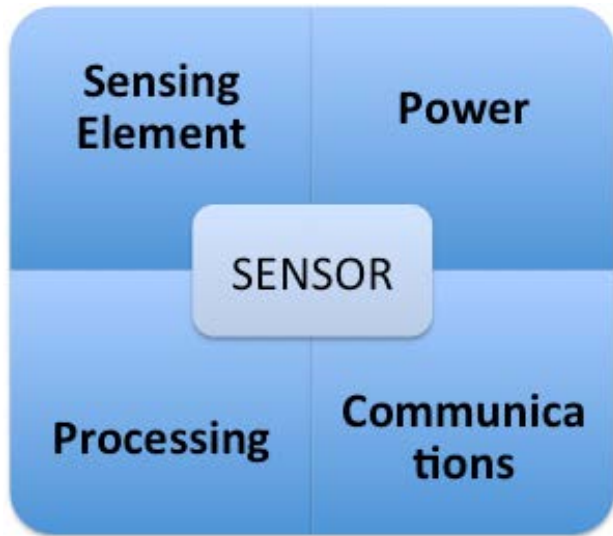


This is a SUBTLE, DIFFICULT problem

This was hard. Why didn't it work?

Human Interaction – Need to Approach Differently!

Can SENSORS do this for us?



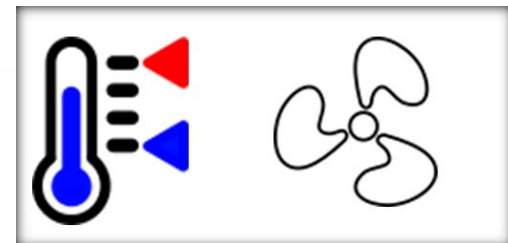
Existing GOOD
Controls Systems –
Thermostats, VAV, etc.

What do we require for
autonomous control?



*There is a lot we can sense...
But we don't have what we need.
Garbage in = garbage out*

There is one thing we can't sense...



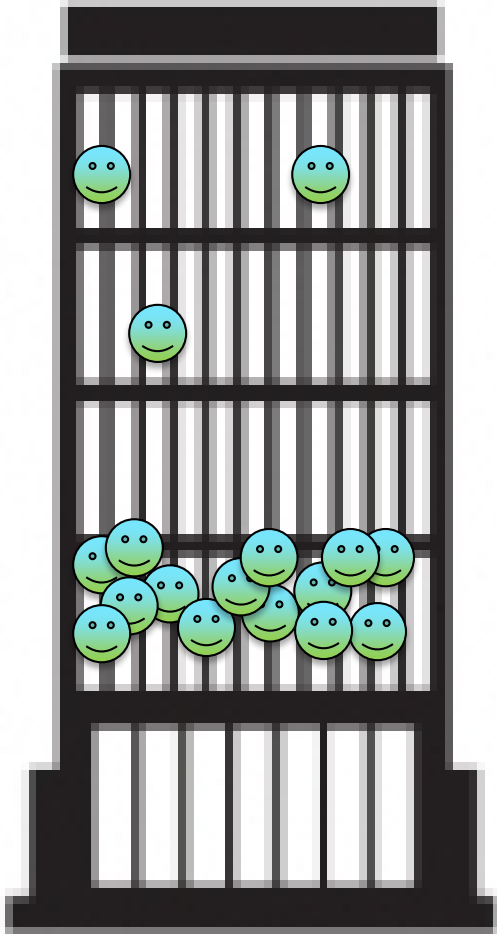
Key Gap



Occupancy Sensing. 

Not motion sensing.

Key Gap



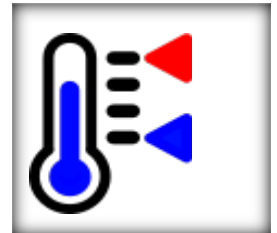
Occupancy Sensing. 

Not motion sensing.

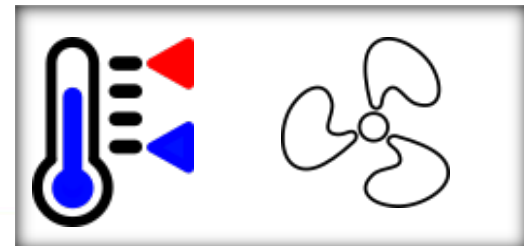
Not device sensing.

Not identity sensing.

Is a space occupied?



**How many
in a zone?**



If we had this info now....

If we had this info now....

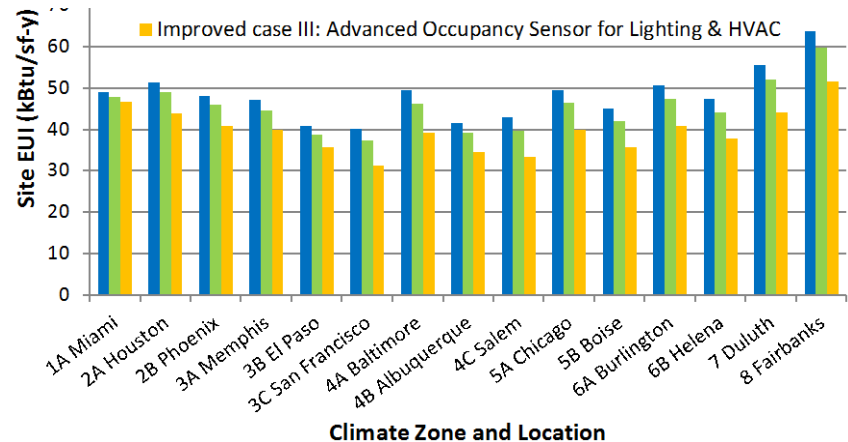
10-60% **reduction** in HVAC energy

Even simple, non-connected systems can!
Active/DR MUCH bigger opportunity

~~PNNL-22072~~

Simulations

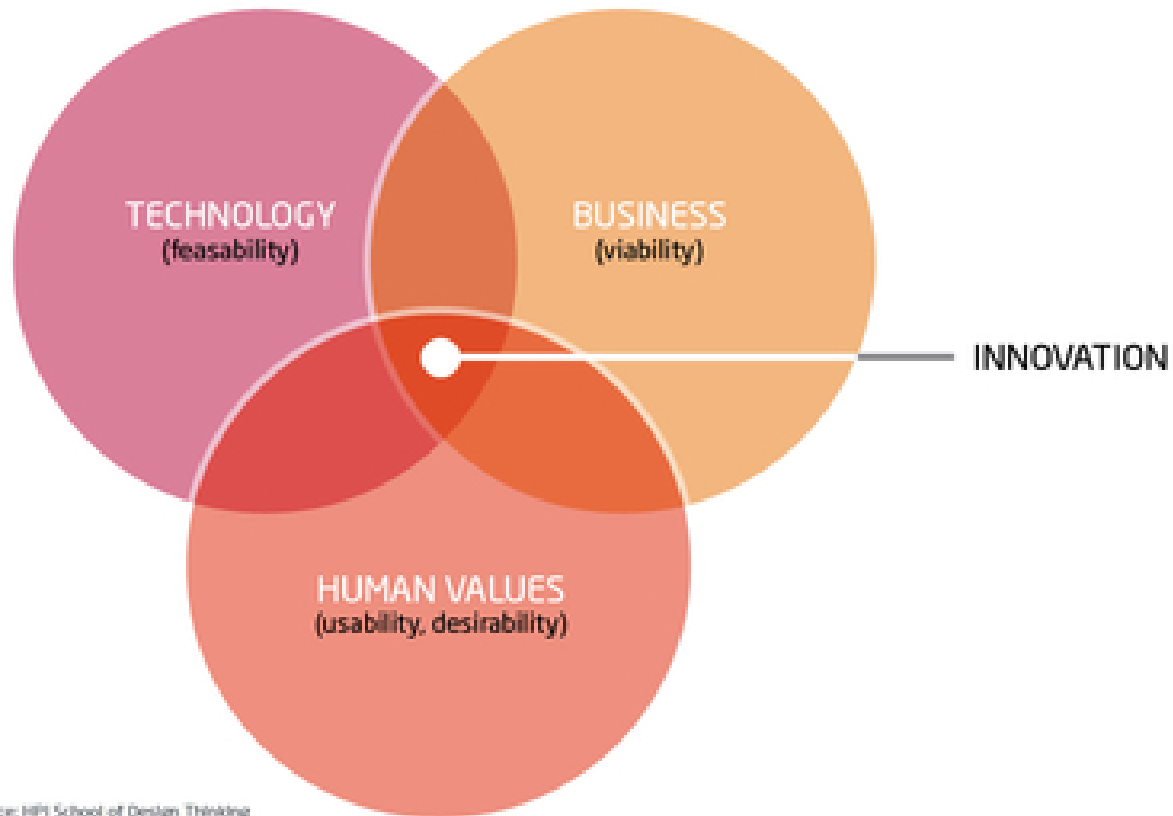
Field Trials



2:20 PM Dr. Michael Brambley - PNNL

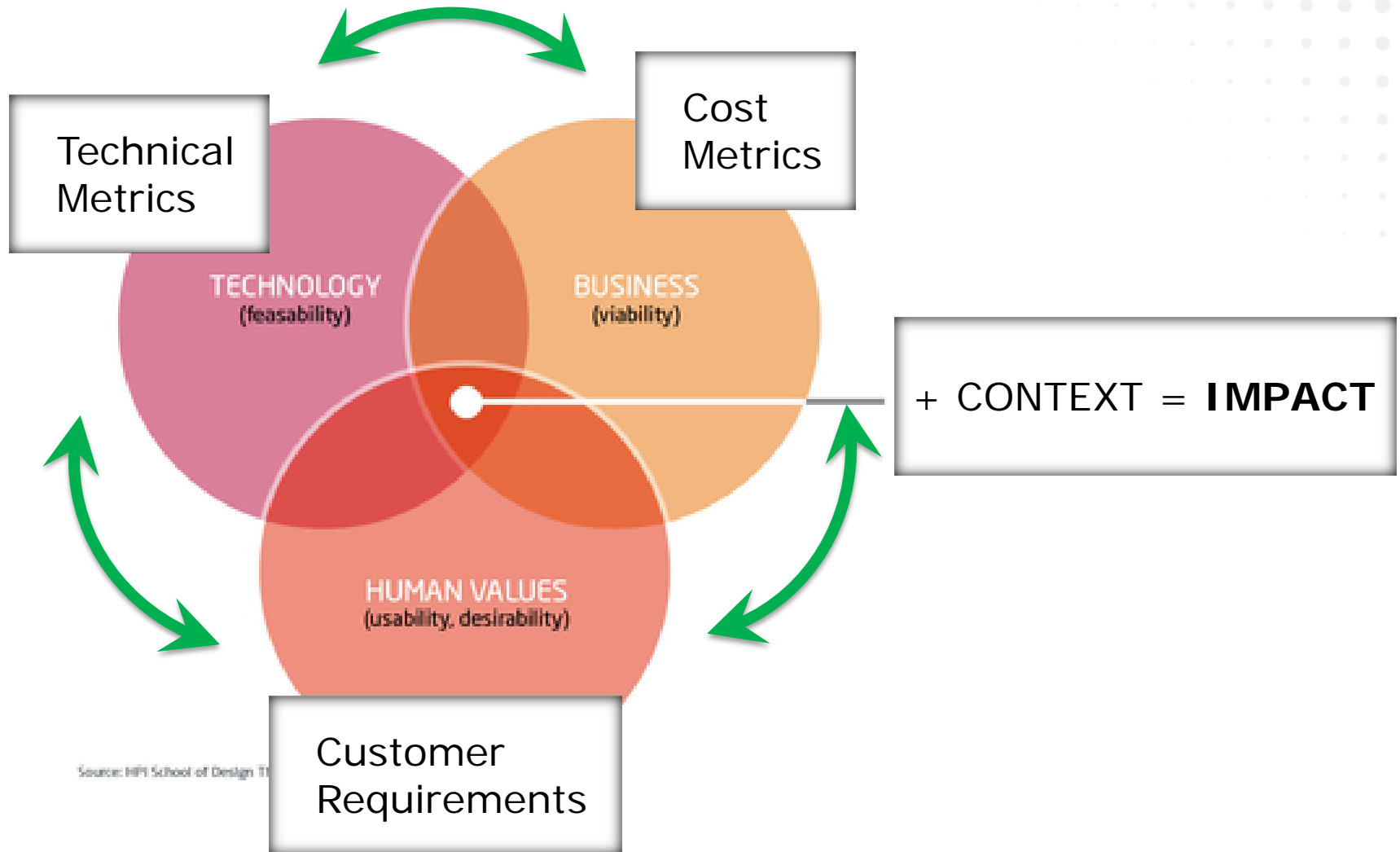
Wed – 9:30 AM Dr. Hayden Reeve - UTRC

How will we do this?

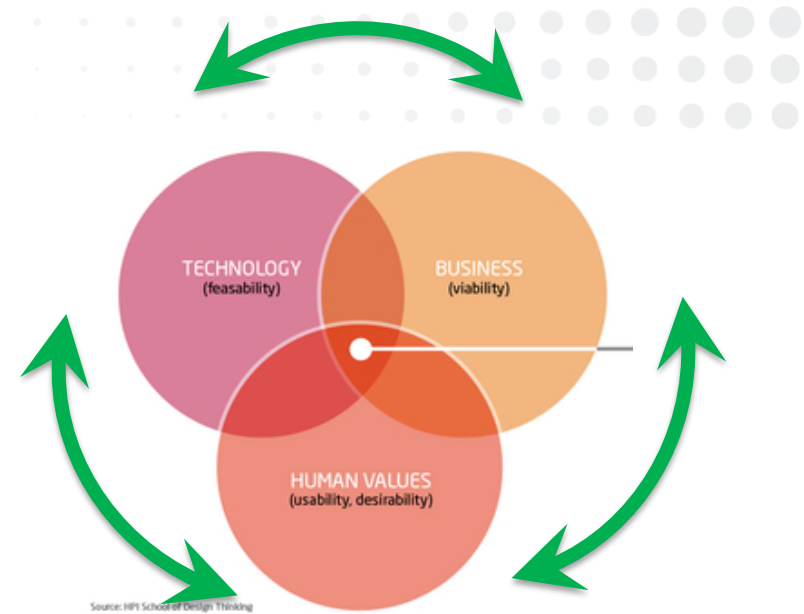


Source: HPI School of Design Thinking

How will we win?



How will we win?



- Break out of current technology paths
- Include tech to MARKET as key....***start to finish***
- Bring together traditionally disparate teams
- Focused, targeted, critical path

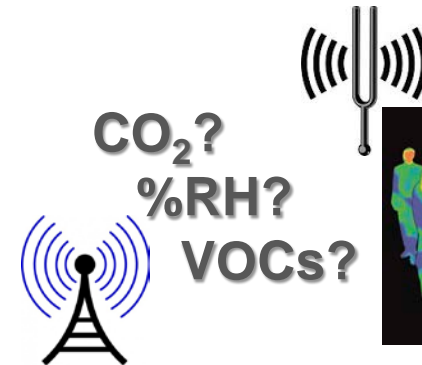
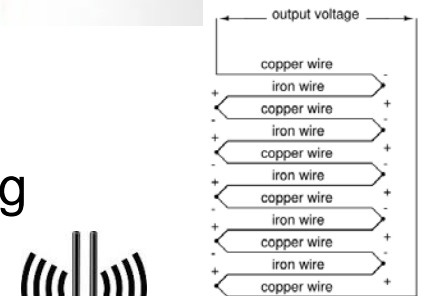
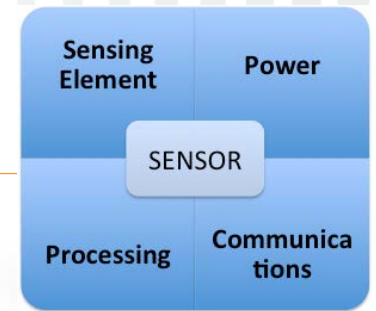


CHANGING WHAT'S POSSIBLE

Tech Opportunities

Presence vs counting are very different problems

- Sensor-on-chip
- New low power electronics packaging
- Advances in advanced algorithms + multi-modal sensing
- Novel/optimized materials and surfaces
- Interoperability/standards

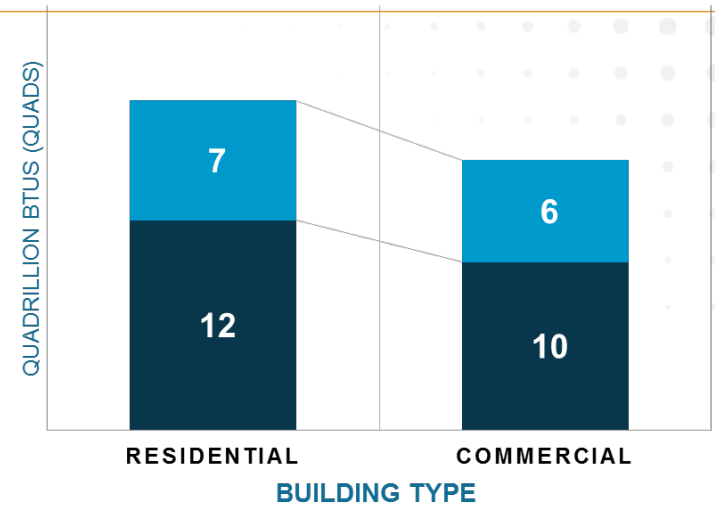


Wed 9:50 AM Shadi Hawawini, PsiKick

Wed 11:30 AM Tech Panel Discussion

***We need the freedom to bring these efforts together...
Novel LOW COST sensors. How low cost?...***

Initial Cost Metrics Overview



A brief look at ROI for initial value guidance:

- Scenario 1 - 15% savings
- ROI: 3 years

Demand Response, Indoor Air Quality, all brings more value...

Commercial Cost Metrics

Savings Scenario 1: 15%

Using the national average for electricity and natural gas - \$0.10/kWh and \$0.027 respectively.

SAVINGS ADOPTION RATE	ASSUMPTION:		15%	
	100%	25%	100%	25%
POST-RETROFIT SAVINGS (Quadrillion Btus)				
Principal building activity	ALL U.S. BUILDING STOCK		U.S. BUILDINGS with EXISTING BAS	
All Buildings	0.899	0.225	0.382	0.096
Education	0.122	0.030	0.087	0.022
Food sales	0.014	0.003	0.005	0.001
Food service	0.037	0.009	0.005	0.001
Health care- inpatient	0.075	0.019	0.069	0.017
Health care- outpatient	0.030	0.008	0.014	0.004
Lodging	0.053	0.013	0.021	0.005
Mercantile/ Retail	0.130	0.032	0.072	0.018
Office	0.205	0.051	0.107	0.027
Public assembly	0.081	0.020	0.039	0.010
Public order and safety	0.015	0.004	0.007	0.002
Religious worship	0.025	0.006	0.006	0.001
Service	0.033	0.008	0.004	0.001
Warehouse and storage	0.041	0.010	0.005	0.001
Other/ Vacant	0.036	0.009	0.008	0.002

TECHNOLOGY COST LIMIT RETRO-FIT PROJECT FEASIBILITY (\$/ SQ FT)	
ALL U.S. BUILDING STOCK	U.S. BUILDING STOCK with EXISTING BAS
\$0.51	\$0.22
\$0.53	\$0.38
\$0.40	\$0.15
\$1.08	\$0.15
\$1.86	\$1.73
\$0.76	\$0.36
\$0.49	\$0.19
\$0.50	\$0.27
\$0.56	\$0.29
\$0.75	\$0.36
\$0.56	\$0.24
\$0.32	\$0.08
\$0.42	\$0.05
\$0.14	\$0.02
\$0.31	\$0.07

Initial Market Overview

Who is the customer?
Who is the user?

- ▶ DEPLOYMENT
- ▶ LIFETIME
- ▶ PROOF OF EFFICACY
- ▶ Interoperability
- ▶ Ease of Use
- ▶ Aesthetics
- ▶ Flexibility
- ▶ Incorporate IAQ? IAQ LEADS?

Wed 12 PM User Facility Presentations



Here, you will help inform this...

<i>ABB</i>	<i>EERE-BTO</i>	<i>Psikick</i>
<i>Amphenol Advanced Sensors</i>	<i>EPRI</i>	<i>Spruce Capital</i>
<i>Analog Devices Inc.</i>	<i>FIU</i>	<i>SRI International</i>
<i>ANL</i>	<i>GE Global Research/AI & Learning</i>	<i>Stony Brook University</i>
<i>Apsis Automation, LLC</i>	<i>IBM T.J. Watson Research Center</i>	<i>Syracuse University</i>
<i>Architectural Applications</i>	<i>Infineon Technologies</i>	<i>Telkonet</i>
<i>Bosch</i>	<i>Ingersoll-Rand</i>	<i>Temple Univ.</i>
<i>Boston University</i>	<i>LBNL</i>	<i>The Univ. of Texas at San Antonio</i>
<i>California State Univ. Dominguez Hills</i>	<i>NEEA</i>	<i>United Technologies Research Center</i>
<i>Cree Inc.</i>	<i>NREL</i>	<i>Univ. of Florida</i>
<i>Daikin US Corporation</i>	<i>ORNL</i>	<i>University of Michigan</i>
<i>DUKE ENERGY</i>	<i>PARC</i>	<i>WeatherBug Home</i>
<i>Ecobee Inc</i>	<i>Phillips</i>	<i>X</i>
<i>EcoVox, Inc.</i>	<i>PNNL</i>	<i>ZAN Compute</i>

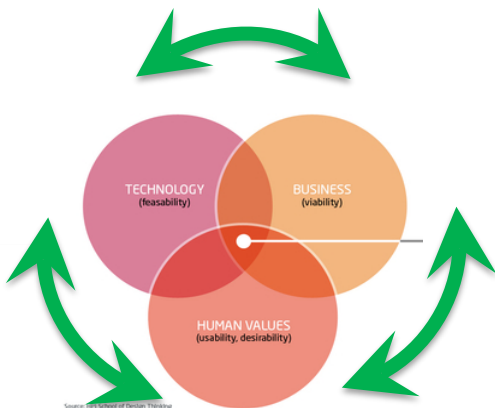
Today: MARKET

- PANEL
- BREAKOUT



Advanced Occupancy Sensors for Better Buildings
Workshop
July 12-13, 2016
Portland Marriott Waterfront
Portland, OR

Day 1 Agenda		Location
11:00 - 11:45	Registration	Oregon Ballroom Foyer
11:30 - 12:00	Lunch [Please be seated by Noon]	Oregon Ballroom Salon F
12:00 - 12:15	Welcome and Introduction to ARPA-E	Patrick McGrath, ARPA-E
12:15 - 12:45	Workshop Background & Objectives	Jennifer Gerbi, ARPA-E
1:00 - 1:45	Attendee 1 min introductions	
1:45 - 2:00	Break/Networking	
2:00 - 2:40	Invited Presentations	Presenters: Alan Meier, LBNL Michael Brambley, PNNL
2:40 - 3:30	Panel Discussion: User needs; identifying the market pull and requirements for occupancy sensing technologies.	Panelists: Ryan Hoest, EcoVox Mark Malchiondo, Ecobee Michael Rowand, Duke Energy Kenneth Seeton, CSUDH Michael Siemann, Weatherbug
3:30 - 3:45	Break/Networking	
3:45 - 5:00	Breakout 1: The Market Challenge	Oregon Ballroom Salon F, G, H & Portland Conf. Room
5:00 - 5:15	Break/Networking	
5:15 - 6:00	Report Out from Breakout 1 & Adjourn for Day 1	Oregon Ballroom Salon F



DAY #1 BREAKOUT

The Market Challenge

Groups are asked to mock up and convey their ideal, dream occupancy sensing solution to a potential customer in either the A) Residential (temp control only – includes multi-residential) or B) Commercial (includes ventilation) market. This should include:

- *the cost (\$/sq ft) of units*
- *installation cost or attributes (\$/sq ft or project)*
- *compatibility with retrofit systems*
- *performance attributes*

The group should be prepared to say what barriers to adoption and deployment exist, and why the above helps to mitigate them.

DAY #1 – Inform T2M Strategy

- ID Biggest impact segments vs. 1st adopters [Narrow Scope]
- Prioritize key attributes that are essential to achieving scale
- Identify *customers*
- **Identify key industry partners that are critical to enabling scaling of technology and align program with their requirements**
 - Vendors
 - Utilities
 - NGOs
 - Others?

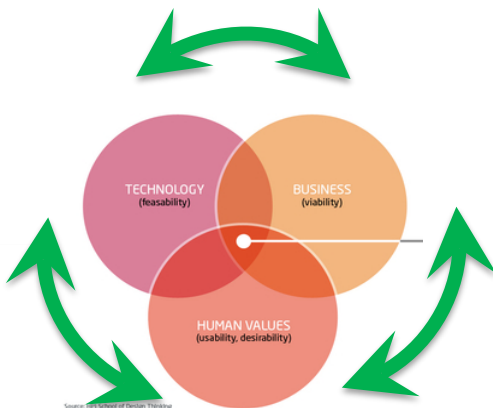
Tomorrow: TECH

- PANEL
- BREAKOUT



Advanced Occupancy Sensors for Better Buildings
Workshop
July 12-13, 2016
Portland Marriott Waterfront
Portland, OR

Day 1 Agenda		Location
11:00 - 11:45	Registration	Oregon Ballroom Foyer
11:30 - 12:00	Lunch [Please be seated by Noon]	Oregon Ballroom Salon F
12:00 - 12:15	Welcome and Introduction to ARPA-E	Patrick McGrath, ARPA-E
12:15 - 12:45	Workshop Background & Objectives	Jennifer Gerbi, ARPA-E
1:00 - 1:45	Attendee 1 min introductions	
1:45 - 2:00	Break/Networking	
2:00 - 2:40	Invited Presentations	Presenters: Alan Meier, LBNL Michael Brambley, PNNL
2:40 - 3:30	Panel Discussion: User needs; identifying the market pull and requirements for occupancy sensing technologies.	Panelists: Ryan Hoest, EcoVox Mark Malchiondo, Ecobee Michael Rowand, Duke Energy Kenneth Seeton, CSUDH Michael Siemann, Weatherbug
3:30 - 3:45	Break/Networking	
3:45 - 5:00	Breakout 1: The Market Challenge	Oregon Ballroom Salon F, G, H & Portland Conf. Room
5:00 - 5:15	Break/Networking	
5:15 - 6:00	Report Out from Breakout 1 & Adjourn for Day 1	Oregon Ballroom Salon F



DAY #2 BREAKOUT

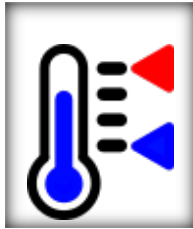
The Technical Challenge

Given the input from Breakout 1, including cost, deployment, and lifetime targets, develop your ideal occupancy sensing solution for select indoor environments.

Detail the pros and cons for utilizing state-of-the art technologies vs. what would be desired in novel, yet-to-be developed technologies.

Consider: accuracy, cost, installation, calibration, operation, and maintenance of occupancy sensing technologies.

DAY #2 Inform Metrics



\$/sq ft

Lifetime + calibration

Interoperability Standards

False Neg Rate = 0.0?%

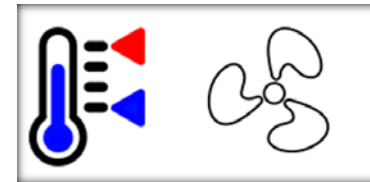
False Pos Rate = ?

Accuracy @ distance x^2

Pet vs Human

Aesthetics

Time Sensitivity: #/hour



\$/sq ft

Lifetime + calibration

Interoperability w/VAV

False Neg Rate = 0.0?%

False Pos Rate = ?

Accuracy @ distance x^2

Aesthetics

Density Accuracy

Accuracy @ distance y^2

Time Sensitivity: #/hour

Add more: what would YOUR metrics be?

TEAM:

Technical:

Dr. Russel Ross, Lead Technologist (BAH)



Dr. Christopher Konek, Associate (BAH)



Kristen Brown (Fellow)



Market:

Michelle Coates, Senior Consultant (BAH)



Patrick Finch, Lead Associate (BAH)





Thank you!

Let's dig in!