



# Video Everywhere

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CTO For Video

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# Easily Work with Anyone with a Great Experience

- Who can I connect with?
- Importance of the room
- Experience
- Can I get work done?
- The future –  
convergence and  
intelligence



Mobile and cloud have exponentially expanded who you can connect to

# Rooms





# Experience



More of the room is glass



Role of content is growing

# Convergence

- No Room for single purpose devices
- Physically and cost wise
  - Collaboration workloads integrating into one cloud service
  - Not just collaboration work loads integrating and running on one device/system - applications as well
  - Similar trend as in mobile space – common services, one device serves many roles
  - Unlike mobile – rooms are shared



# Ambient Compute