

Introduction to Breakout #1

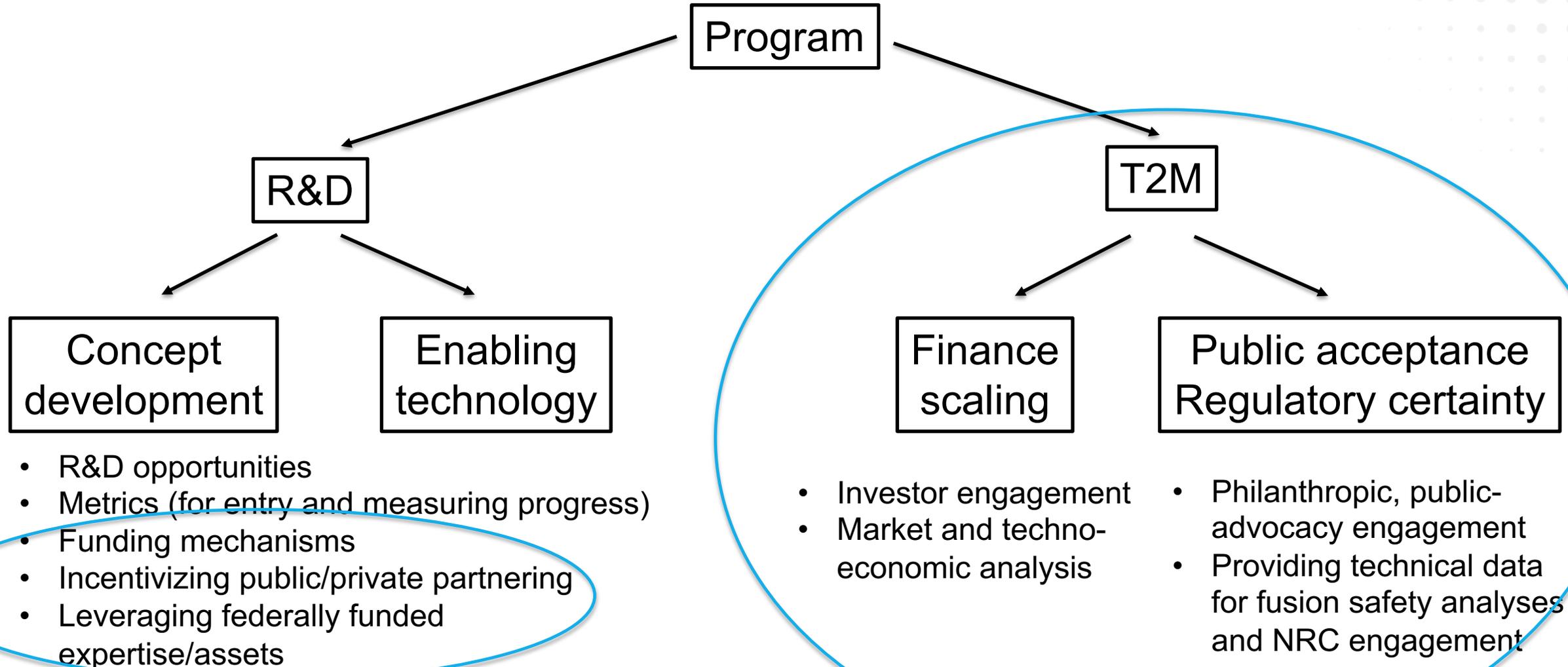
Role of public-private-philanthropic partnerships in building the runway for fusion-energy development and commercialization

August 13, 2019

Scott Hsu, Program Director, ARPA-E
scott.hsu at hq.doe.gov



Objective: present our thoughts and solicit your feedback/input on the following *to inform and refine my program pitch*



Incentivizing public/private partnering (15 minutes)

- ▶ “Resource teams”
 - Are expert lab/university teams willing to be one?
 - Do concept teams want to use them?
 - What types should there be? e.g, diagnostics, theory/modeling/ML, advanced/additive manufacturing, engineering design/assembly, etc.?
- ▶ Prize and/or milestone-reimbursement model
 - What are good milestones for \$1M–\$10M prizes/reimbursements? (could be concept development or enabling technology)
 - Who will take advantage of this? Will it attract additional private funds to accelerate progress?
- ▶ Time permitting: Fusion innovation center at a national lab
 - What capabilities/services do you want to see (or provide)?
 - Would you use it?
 - Would it lower cost and accelerate development for a fusion company?
 - What are some risks?

Unlocking more private investments for fusion (15 minutes)

- ▶ What are the top 3 reasons investors who take a good look at a fusion pitch say “no”?
- ▶ What top 3 things should ARPA-E do at the program level? For example:
 - Fund market analyses and identification of likely first markets? Identify competitive cost ranges (CapEx, OpEx, development)?
 - Fund fusion safety analysis to help NRC establish regulatory/licensing framework?
 - Assemble “Fusion TEA 101” report/dossier for investors and other interested stakeholders?
 - Fund a “boot camp” for fusion entrepreneurs?
- ▶ How to achieve finance scaling for fusion?
 - Where should federal funds be focused? Where should private funds be focused?
 - What types of private funds are best matched to what stages of fusion development?
 - Where are the present and anticipated future bottlenecks?

Philanthropic engagement strategy (15 minutes)

- ▶ Who should engage philanthropic foundations and public-interest groups to build support and advocacy for fusion?
 - Can FIA membership divide and conquer?
 - How to best leverage convening power of ARPA-E?
 - What NGOs should be funded to do advocacy work once philanthropic funds are secured?
 - What should the advocacy work include? Education, market analysis, zero-carbon grid studies including fusion, etc.?
 - How to fund the initial engagements?
- ▶ How can we attract philanthropic sources to fund fusion R&D?
 - By what mechanism(s)? Gift (both tax- and non-tax deductible)? Cost-share for ARPA-E awardees, etc.?

Logistics

- ▶ Every attendee is assigned to a breakout group
- ▶ Each breakout group will include a representative mix of workshop participants and address the exact same topics/questions
- ▶ An ARPA-E PD will lead/moderate the discussion
- ▶ A BAH tech SETA will take summary notes (not verbatim)
- ▶ A workshop attendee from each group will summarize high-level findings afterward

Please be concise and give specific feedback that will help us identify priority T2M needs and the most impactful funding structures.



U.S. DEPARTMENT OF
ENERGY

<https://arpa-e.energy.gov>