

# Agent-Based Methods for Transportation Network Optimization

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# Agents and Their Behaviors



Decision Type	Agents	Time Scale	Influenced By (Major Factors Only)
Driving Behavior	<b>Driver, Vehicle</b>	Real-time	Real-time surrounding traffic conditions
En-Route Diversion	<b>Driver, Vehicle</b>	Real-time	Real-time congestion, traveler information, traffic management, toll
Pre-Trip Route Choice	<b>Person</b>	Daily, Short-term	Network knowledge, experience, information, traffic management, toll
Departure Time	<b>Person</b>	Short-term, Fixed for most work trips	Schedule flexibility, dynamic tolls, information
Mode Choice	<b>Household, Person</b>	Mid-term	Modal performance, personal attributes, vehicle ownership
Destination Choice	<b>Household, Person</b>	Midterm (e.g. shopping) or Long-Term (work)	Spatial knowledge, information, network LOS, HH/personal attributes
Trip Frequency	<b>Household, Person</b>	Mid- to long-term, but partially adjustable daily	Activity patterns, household/personal attributes
Vehicle Ownership	<b>Household</b>	Mid- to long-term	Household attributes
Location Choice	<b>Household</b>	Long-term	Household attributes, land use

## Traditional: Rational Behavior Theory

- What agents **SHOULD** do
- Perfect information and rationality
- Optimizing behavior
- Maximizing utility, profit, welfare, etc.



**Econometric Models  
and Mathematical  
Optimization**

*Equilibrium Analysis*

## Emerging: Descriptive Behavior Theory

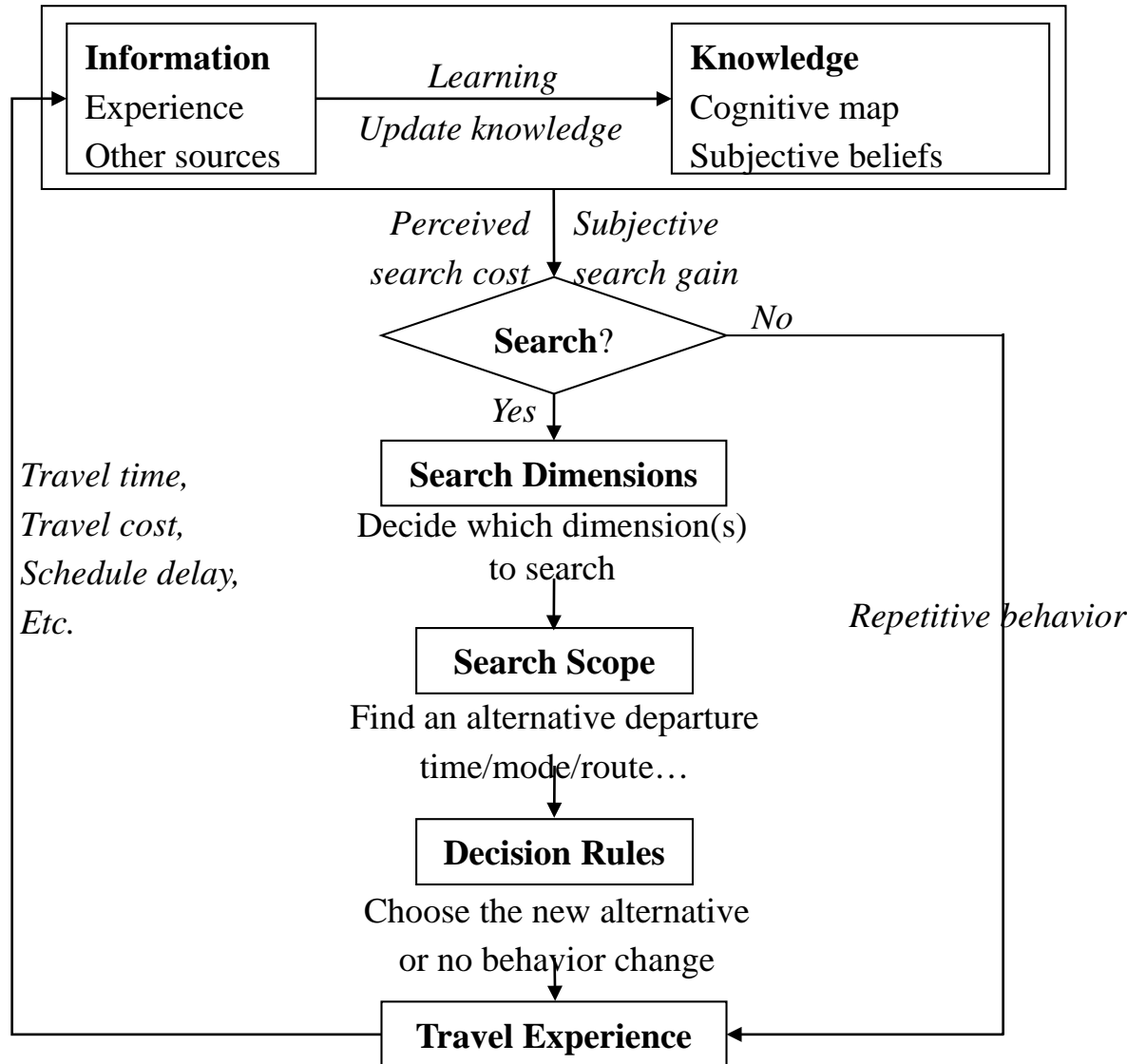
- What agents **ACTUALLY** do
- Imperfect knowledge and learning
- Time-dependent behavioral dynamics
- Empirically-derived behavioral rules



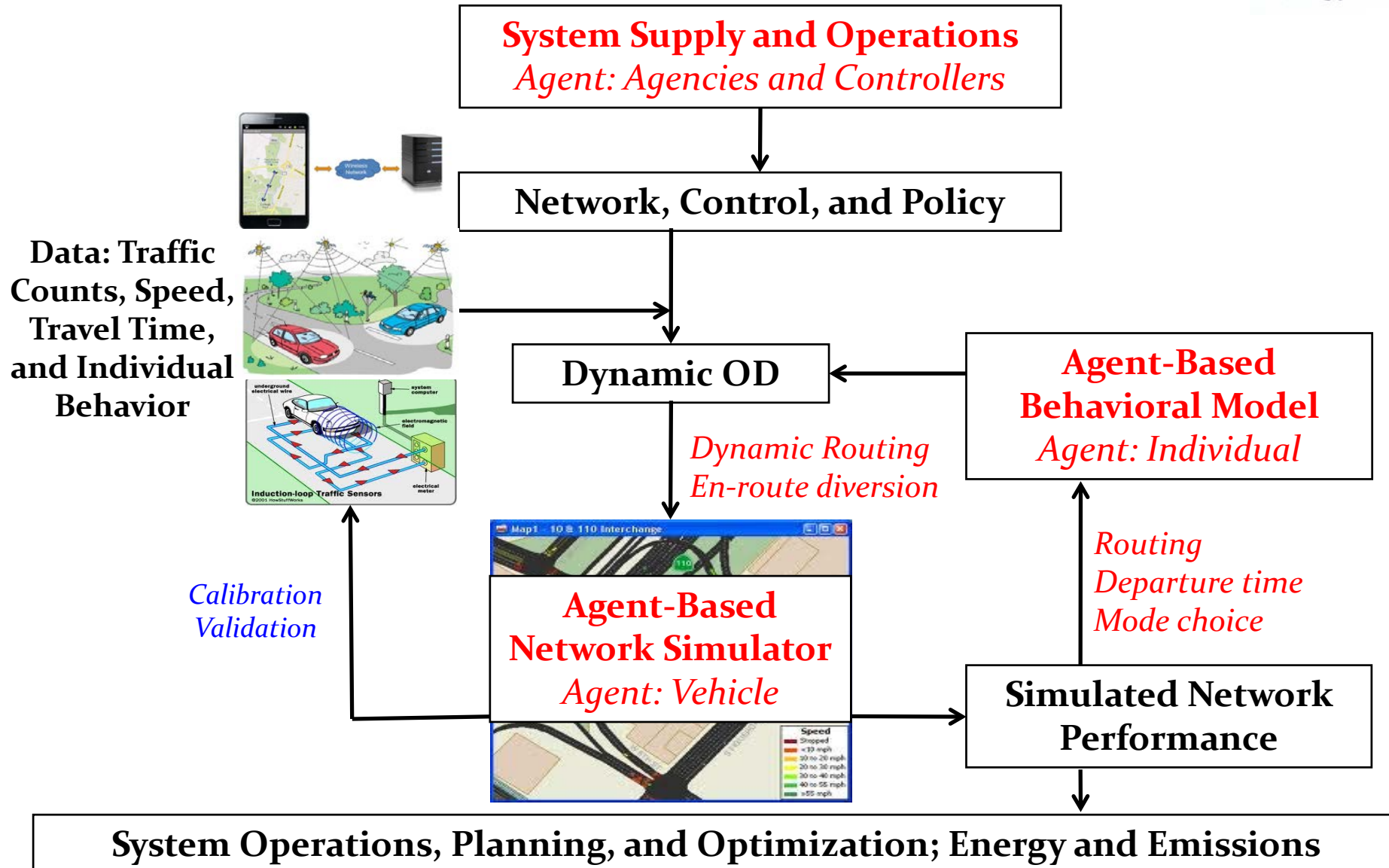
**Artificial Intelligence,  
Agent-Based Models,  
and Simulation-Based  
Optimization**

*Evolutionary Analysis*

# Descriptive Travel Behavior Theory



# Integrated Agent-Based Model

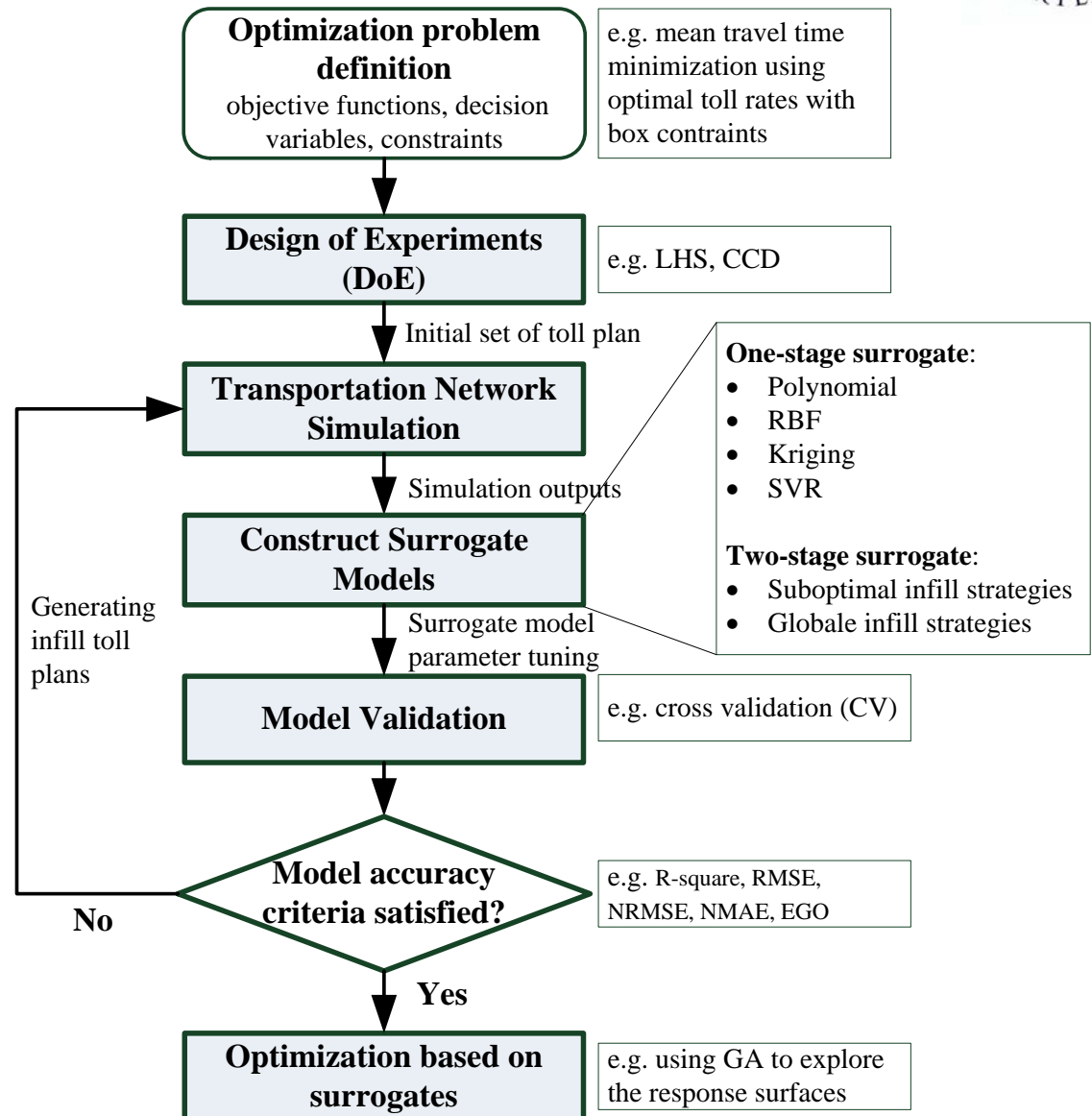


# Simulation-Based Optimization



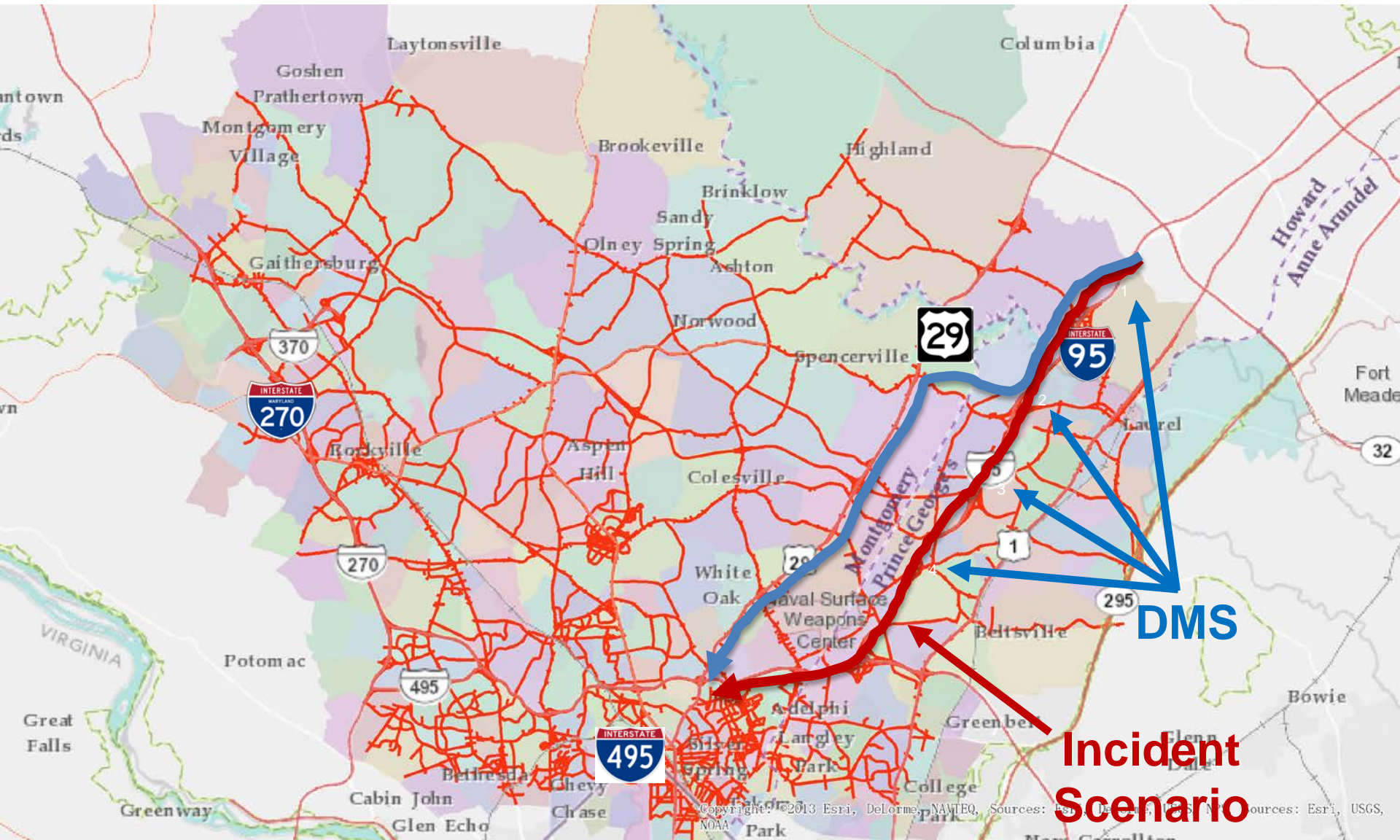
## Simulation Based Optimization

- Jointly optimize multiple operations and planning strategies
- Use simulation models for evaluation and now for optimization too
- Multiple modes can also be jointly optimized with multiple objectives





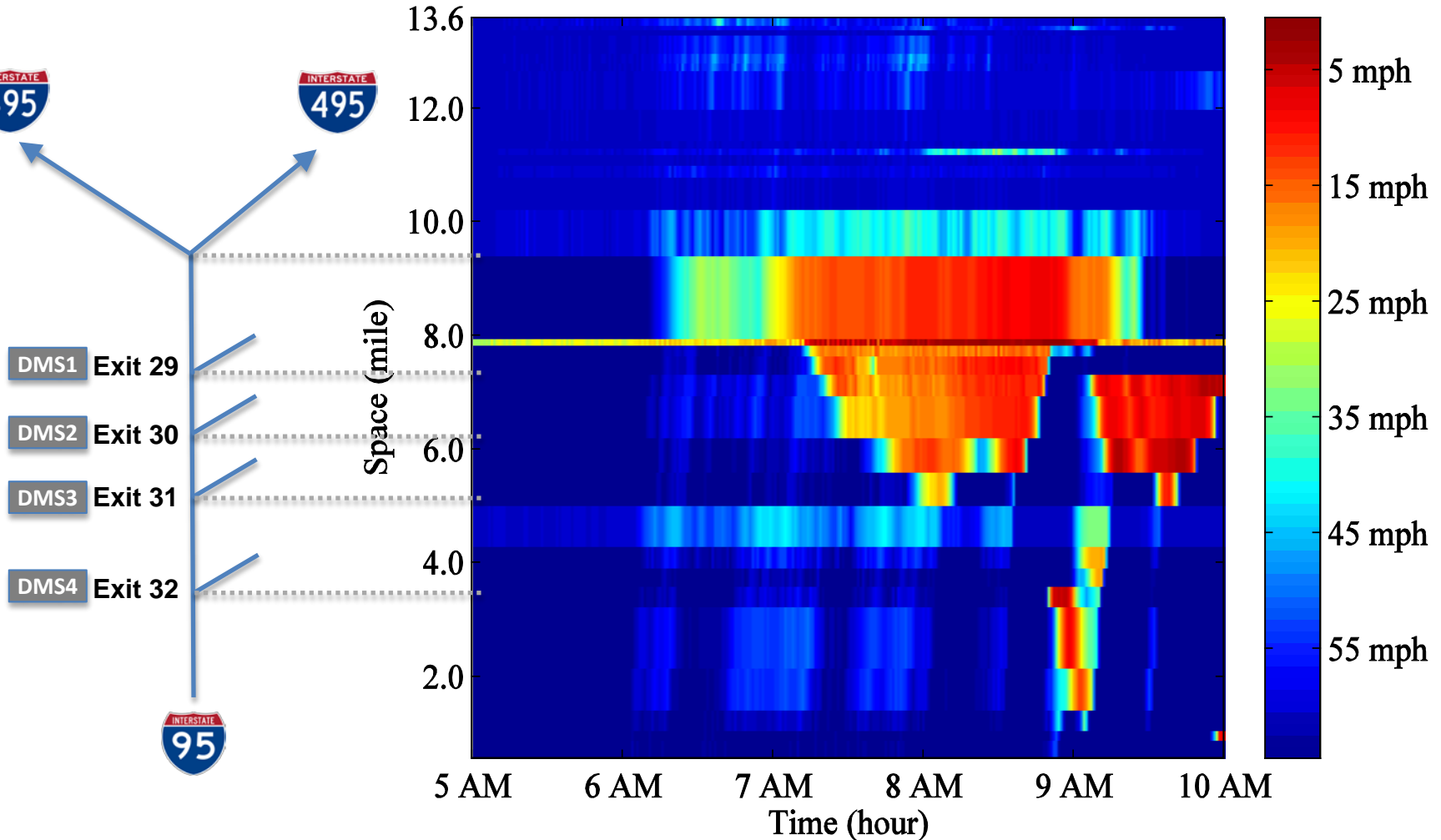
# Active Corridor Traffic Management



# Congestion: Baseline Scenario



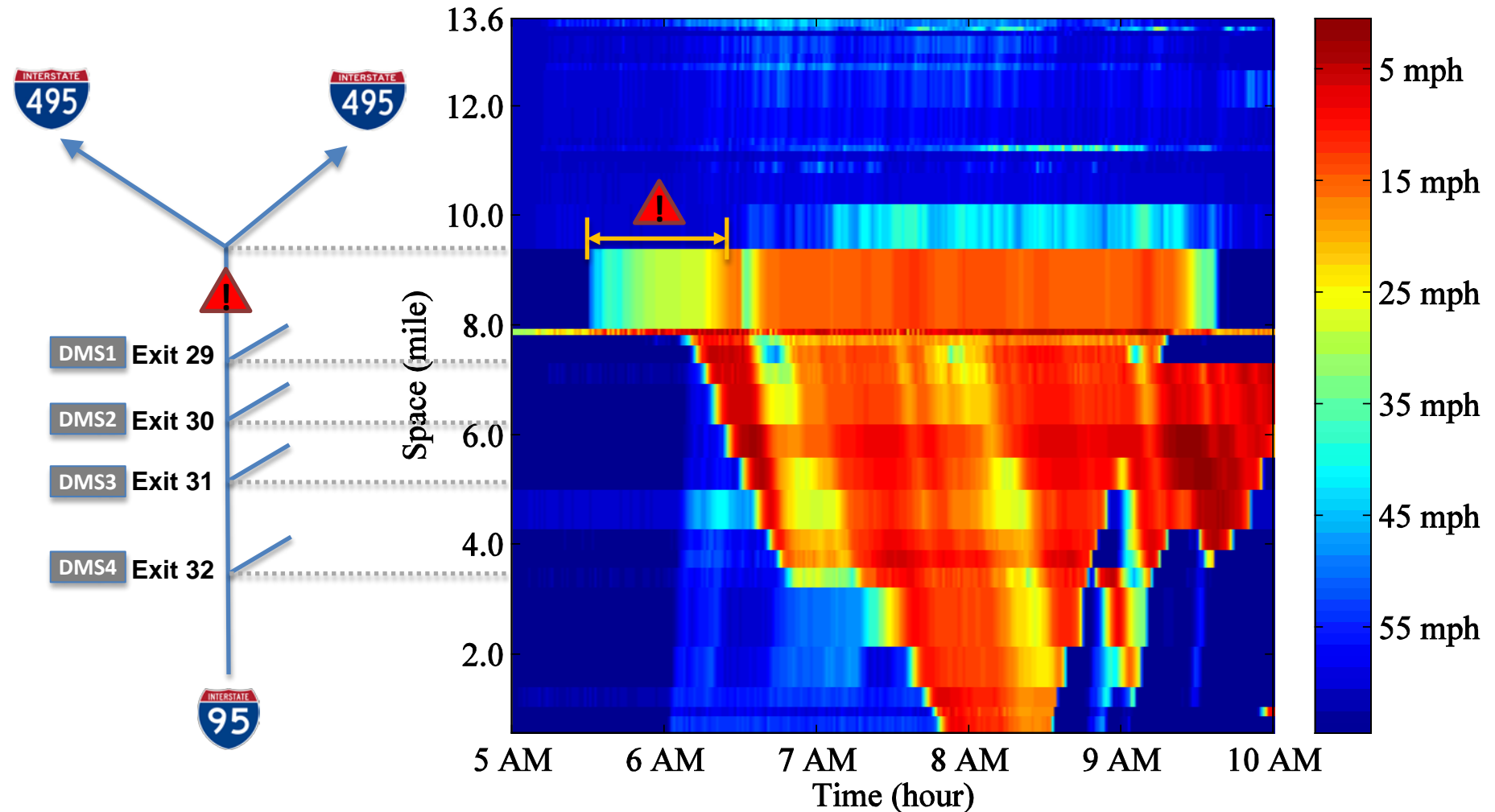
I-95 SB Basecase Scenario





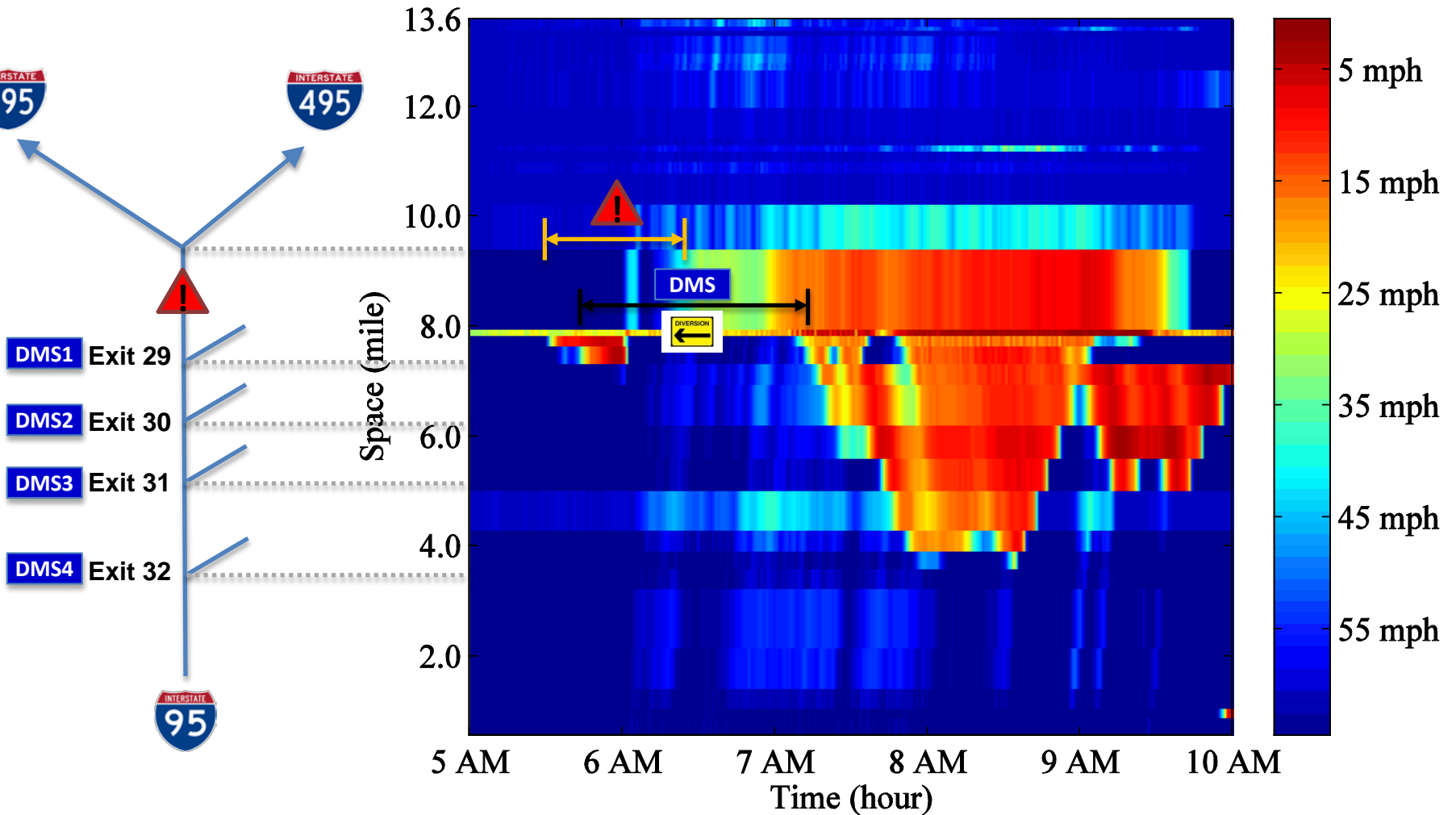
# Accident without ATM

I-95 SB Incident Scenario

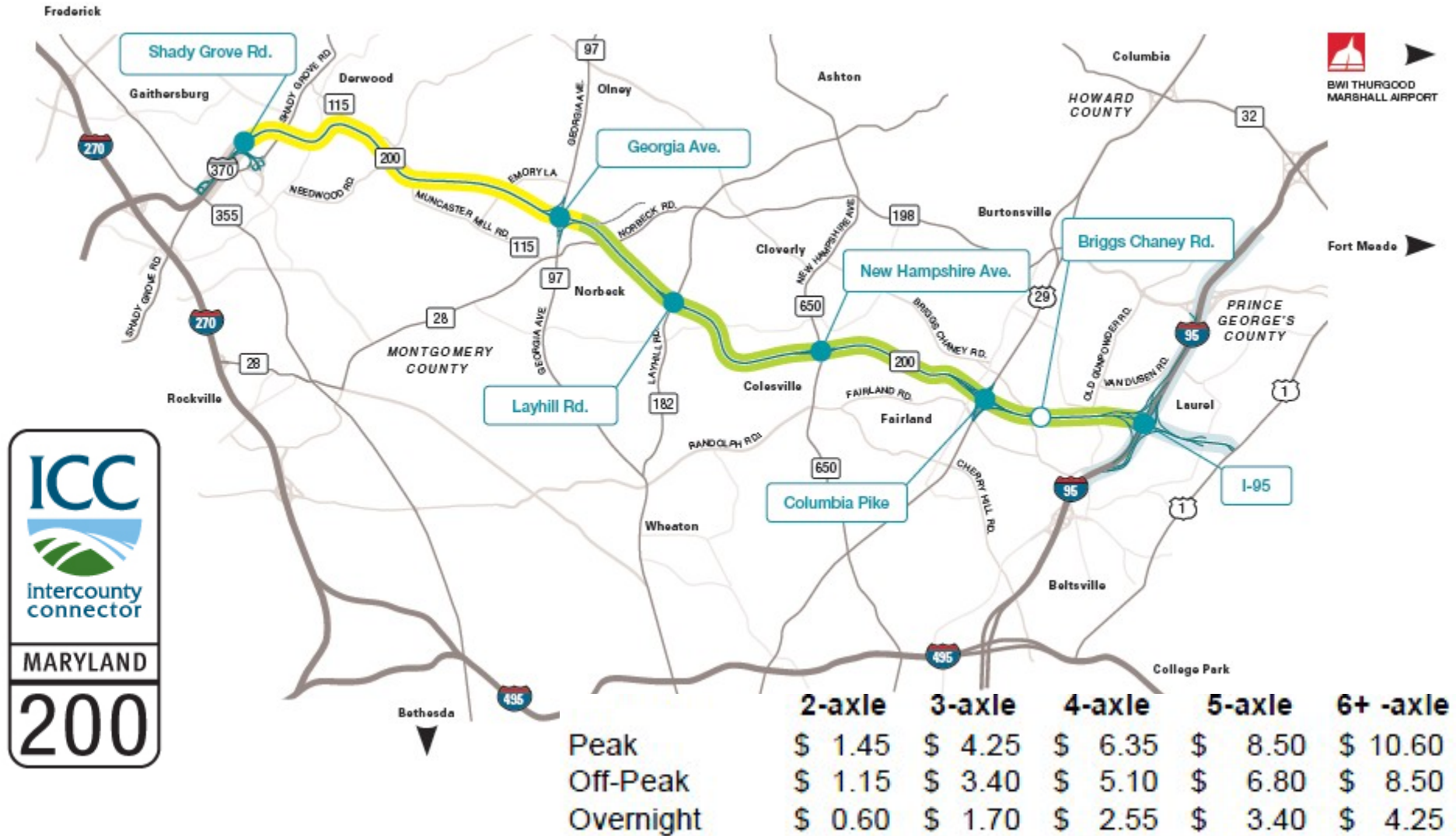


# Accident with ATM

I-95 SB Diversion Scenario



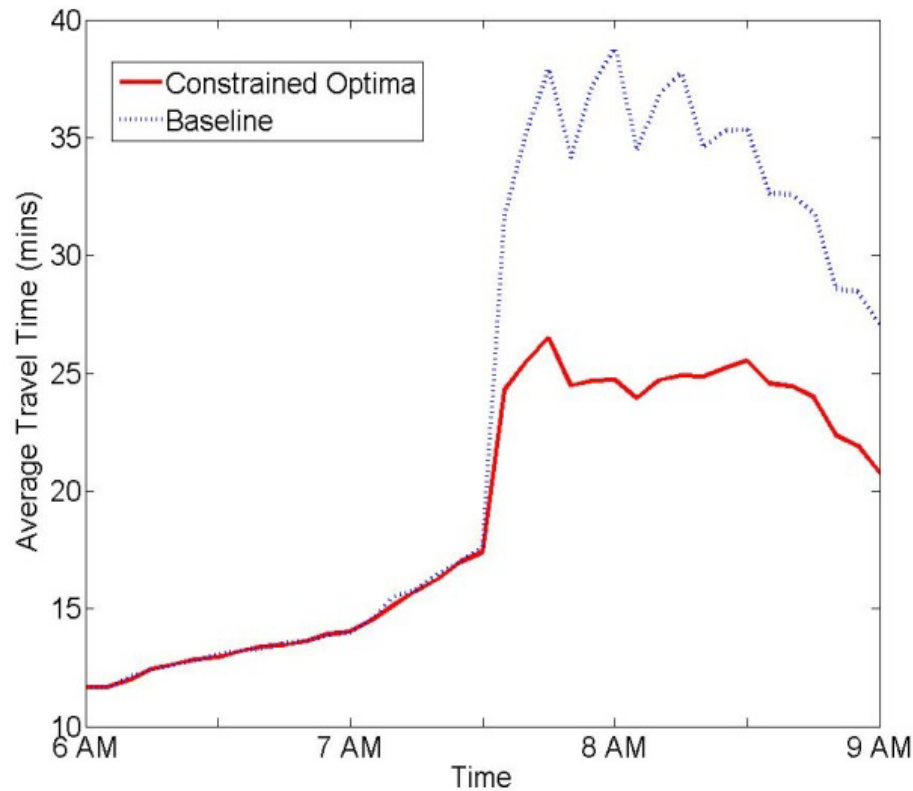
# Dynamic Pricing Optimization



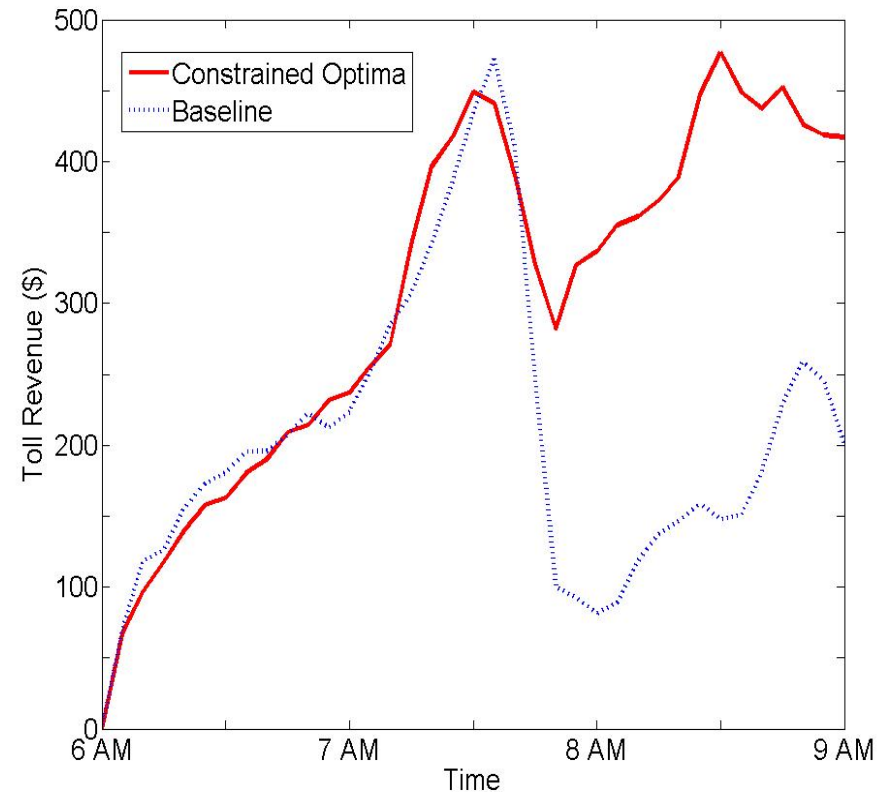
# Multi-Objective Optimization Results



## Average Travel Time



## Total Toll Revenue

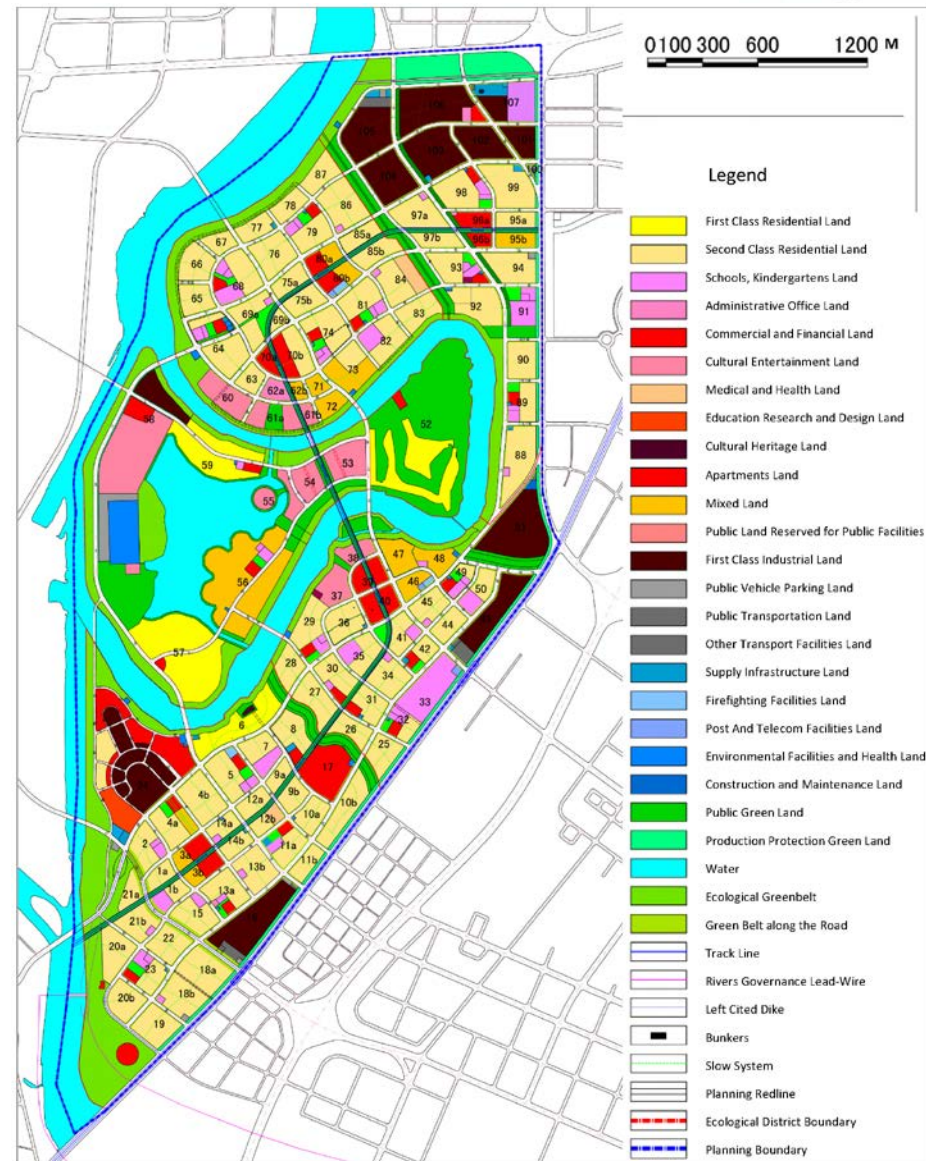




# China-Singapore Eco-City in Tianjin

## Multimodal Transportation Planning and Optimization

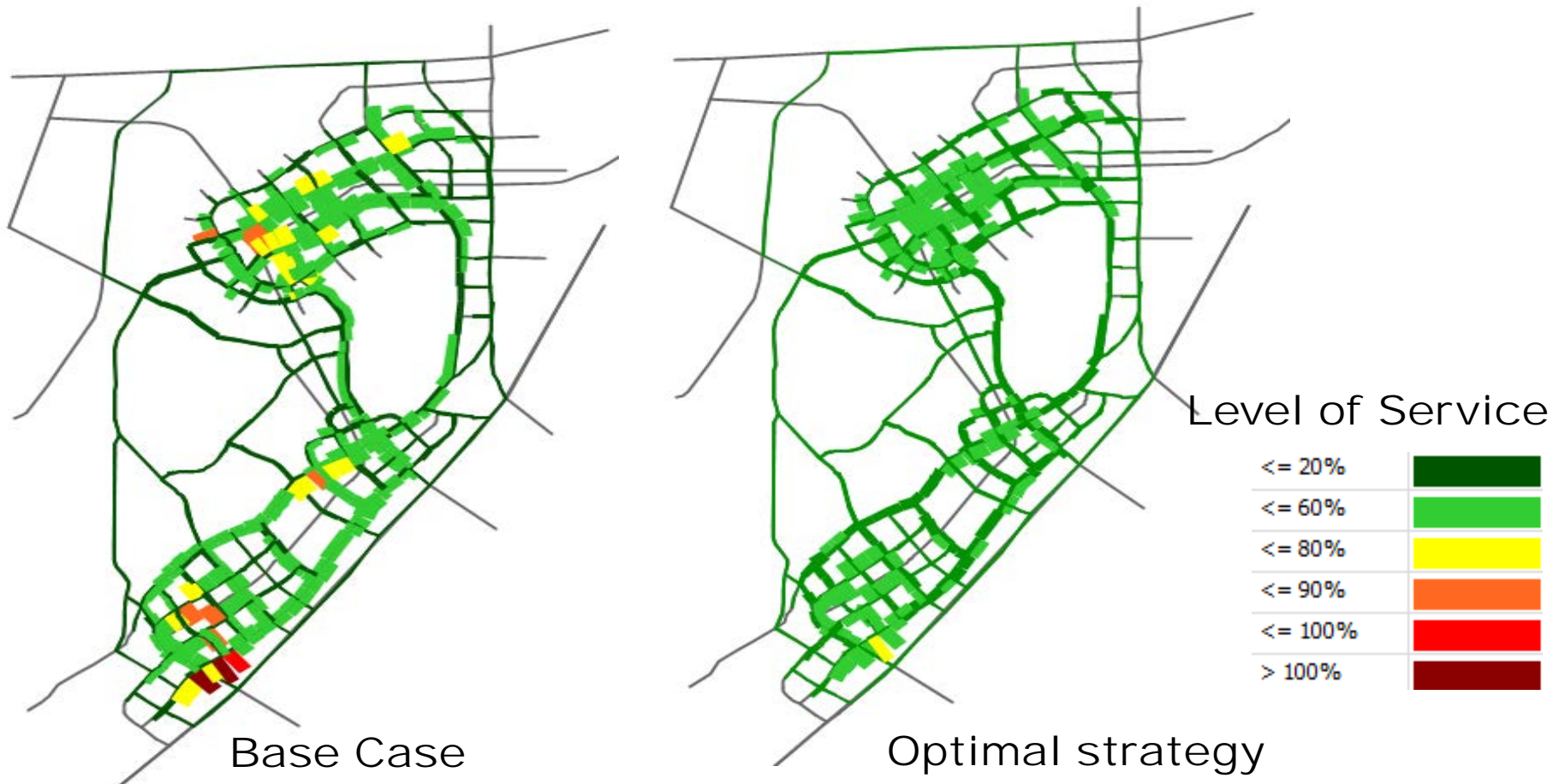
- Target year 2020, area 30 km<sup>2</sup>
- Projected 350,000 residents
- Green transportation planning
- 145 TAZs, 556 nodes, 1,770 links
- 9 bus lines and 3 LRT lines
- 7 population groups, 7 activity pairs and 5 travel modes (Bus, rail, car, bike, walk)
- Transportation Planning goal: Public transportation and non-motorized modes > 90% mode share by 2020



# Multimodal System Optimization

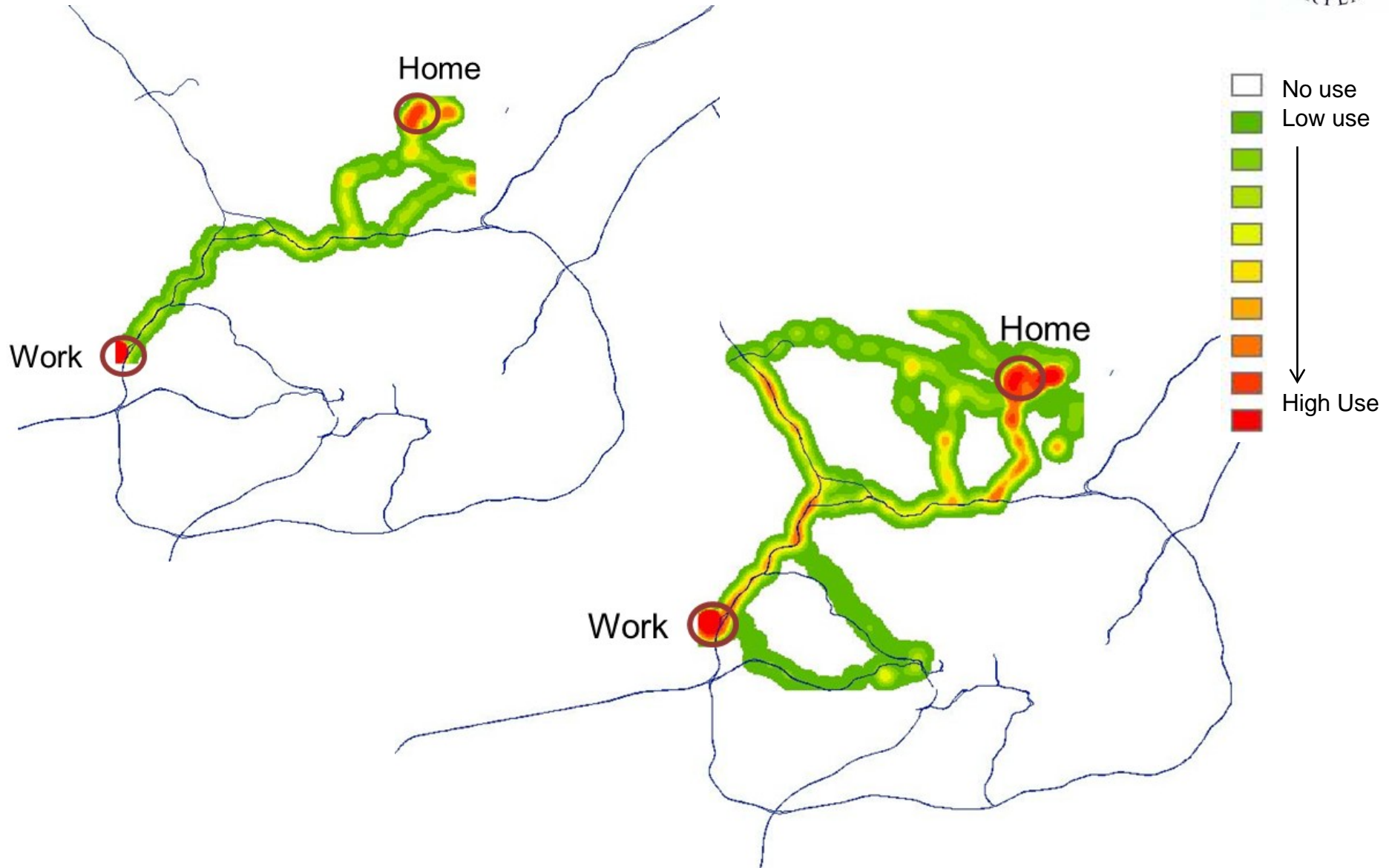


**Optimal [Parking restriction + Car sharing incentive + Transit fare] for maximum user benefits**



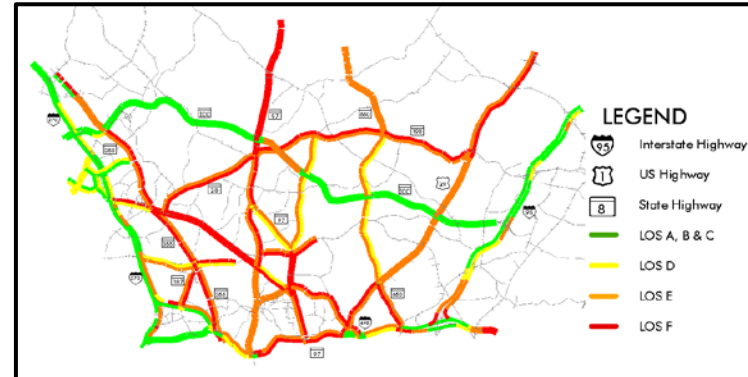
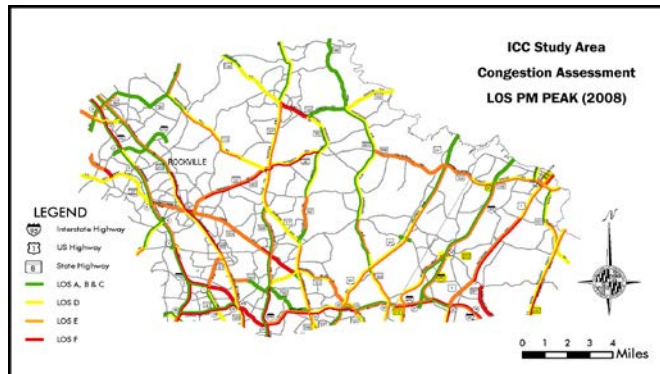


# Key Challenges: Behavior Data



# Model Calibration and Validation

## Level-of-Service Comparison



## Traffic Count Comparison

	Freeways	Freeways + Arterials
Average Difference	11% (24 stations)	15% (62 stations)

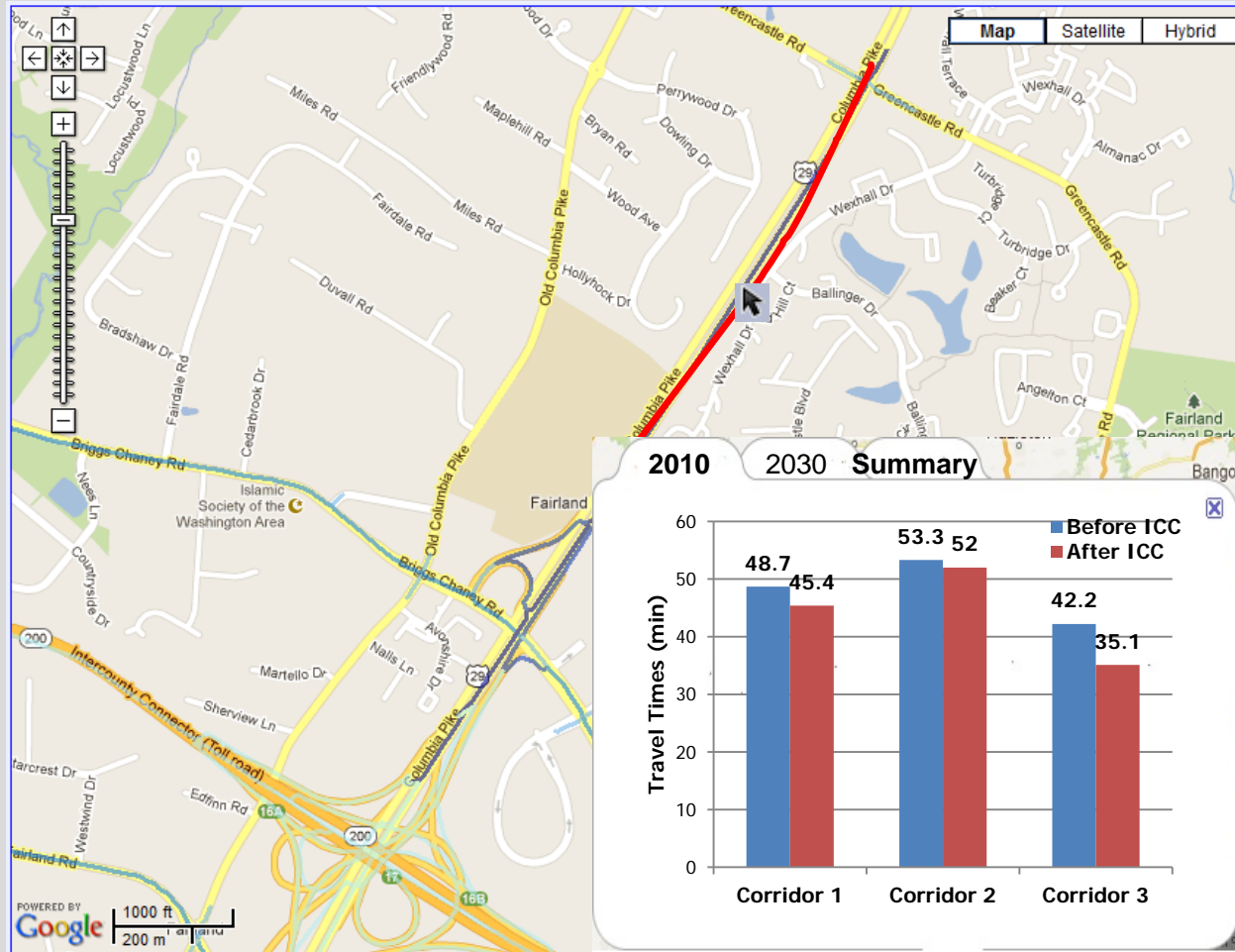
## Travel Time Comparison

	AM Peak	PM Peak
Travel Time Difference $ \Delta $	14% (9 corridors)	12% (9 corridors)

# Agency and User Support



## SHA Agent-Based Model Web Reporting System



Map Satellite Hybrid

Setting Legend Clear Print Help

Setting

Color Ramp: [Green]

Attribute: Priority

Selection Tool:

buffer distance: 1 mile

Top Map Transparency: 20% 40% 60% 80%

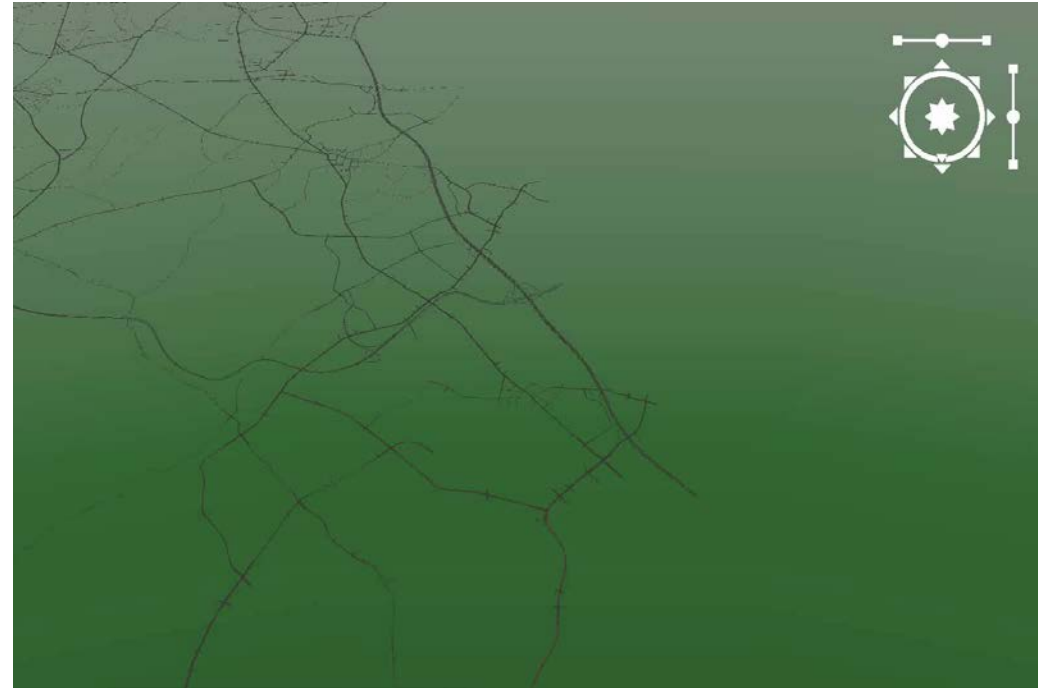
Link A Link B

- select intersection
- select one link
- select one superlink
- select multiple links
- select area
- select all

# Real-Time Decision Support



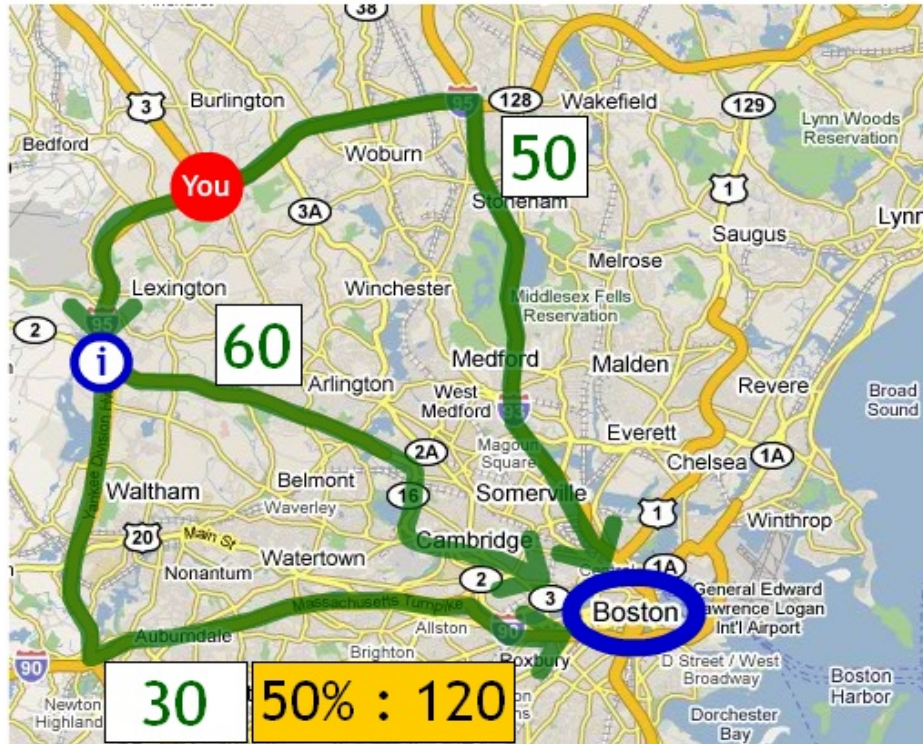
Decision-  
Maker



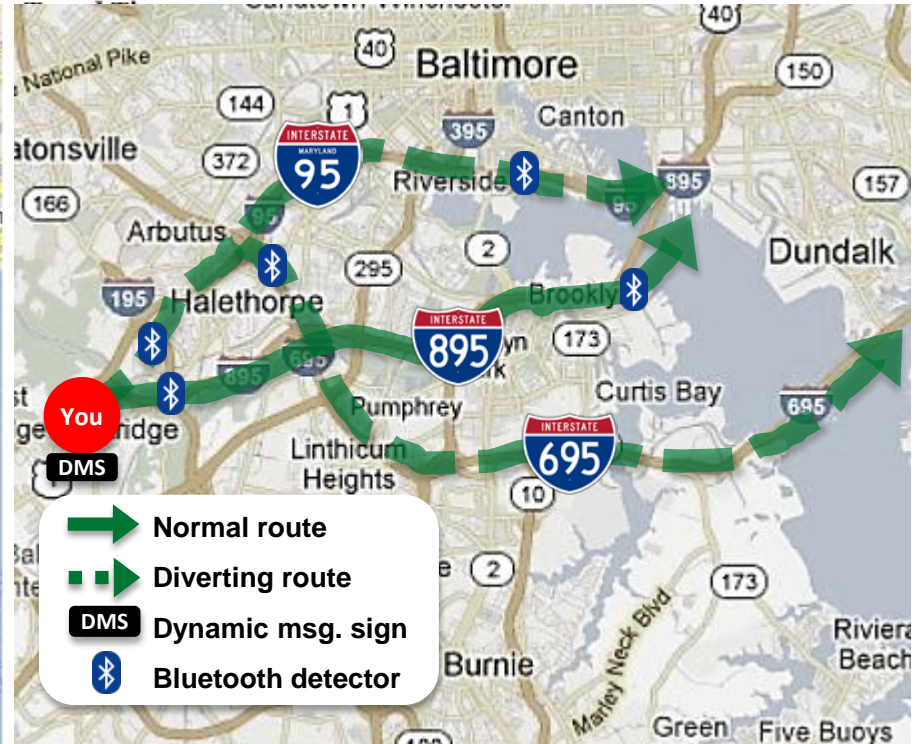


# Model Transferability

## Example: En-Route Diversion Model Transfer



**Development Site**  
**Boston**



**Application Site**  
**Baltimore**

# Closing Remarks

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- **Similarity between Energy and Transportation Grids: Agents, Networks, Critical Infrastructure, ...**
- **Opportunity: Nonlinear and complex relationships between agent behavior and system performance**
- **Systematic identification of feasible behavior shifts that can produce significant system benefits**
- **Model development should be driven by data availability and analysis needs**
- **Big, exciting, but still imperfect data**
- **Decision-makers want more information, better information, and they want it now, in real time**



# Thank You!

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**Questions, Comments, and Suggestions are Welcome. Please Contact:**

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